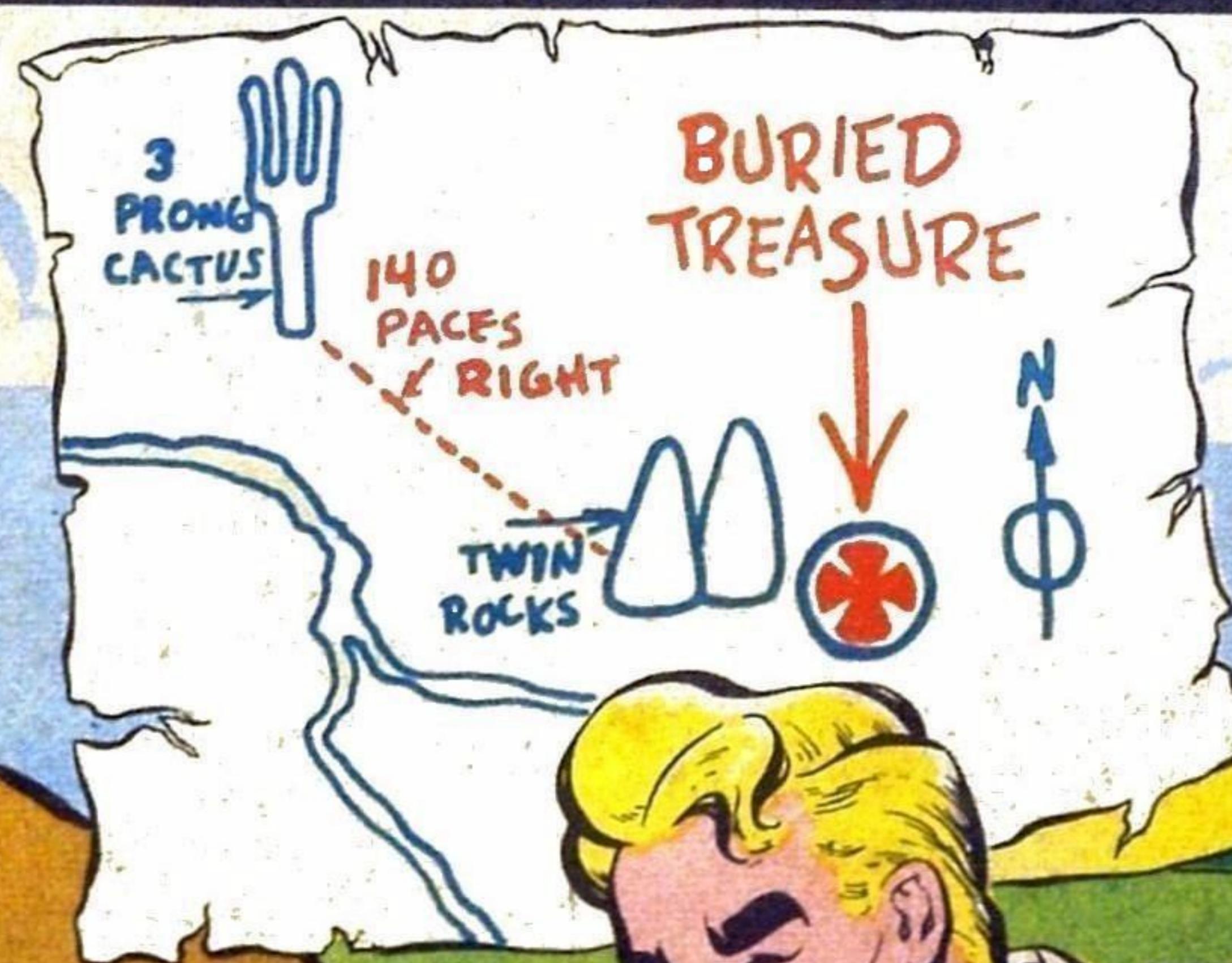
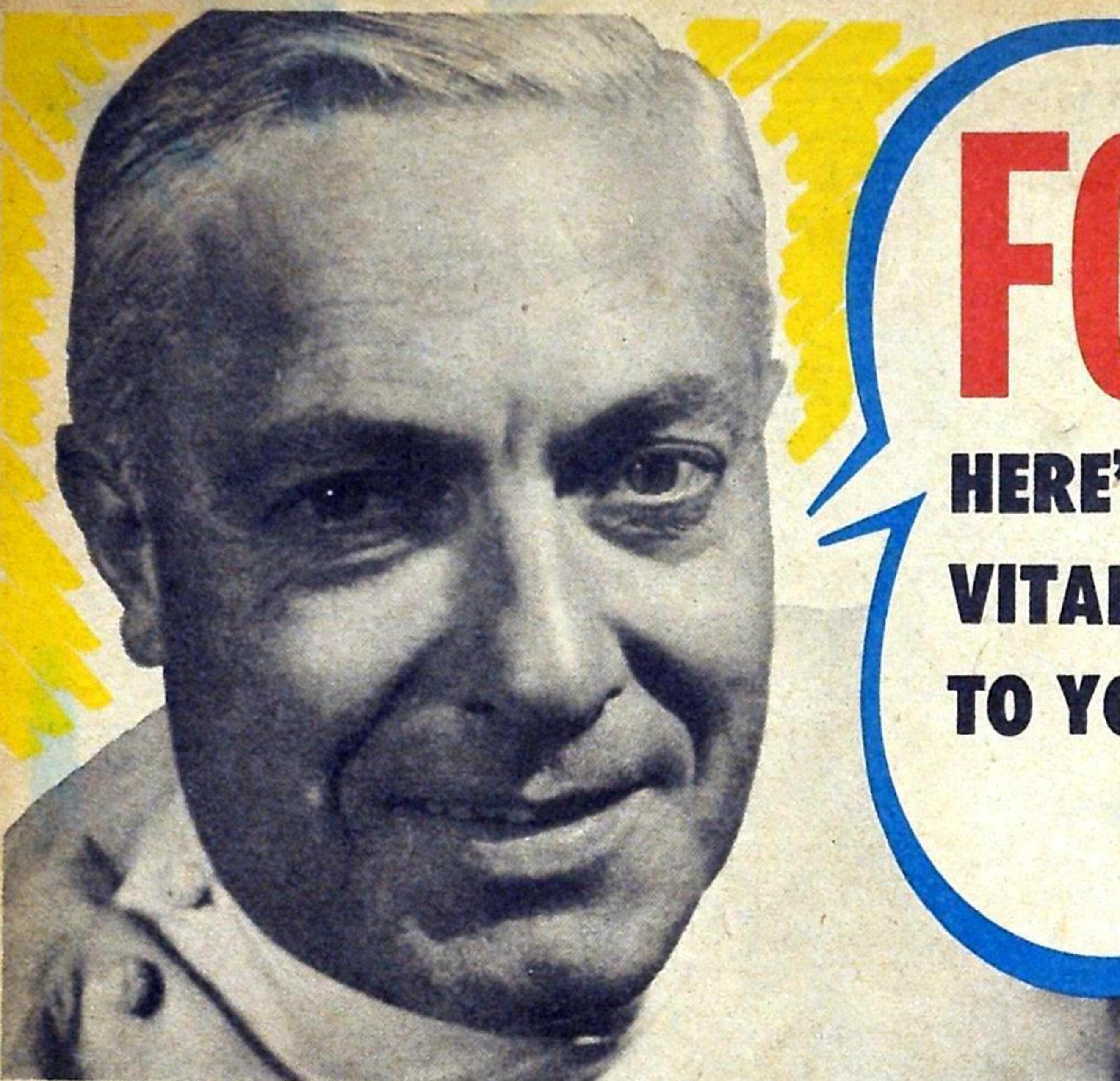


# CAPTAIN HADACOL



Comic Book No. 2



# FOLKS-

HERE'S A MESSAGE OF  
VITAL IMPORTANCE  
TO YOU AND YOUR  
CHILDREN!

Every mother wants her child to feel well and to hold his own with his playmates. A well-balanced diet is important in reaching this goal. But children have their likes and dislikes and sometimes they do not eat the foods which do them the most good. Then, too, many foods today lose some of their energy-building content while being transported, processed and cooked.

If your child is puny, has no energy, and is not enjoying his childhood, he may be suffer-

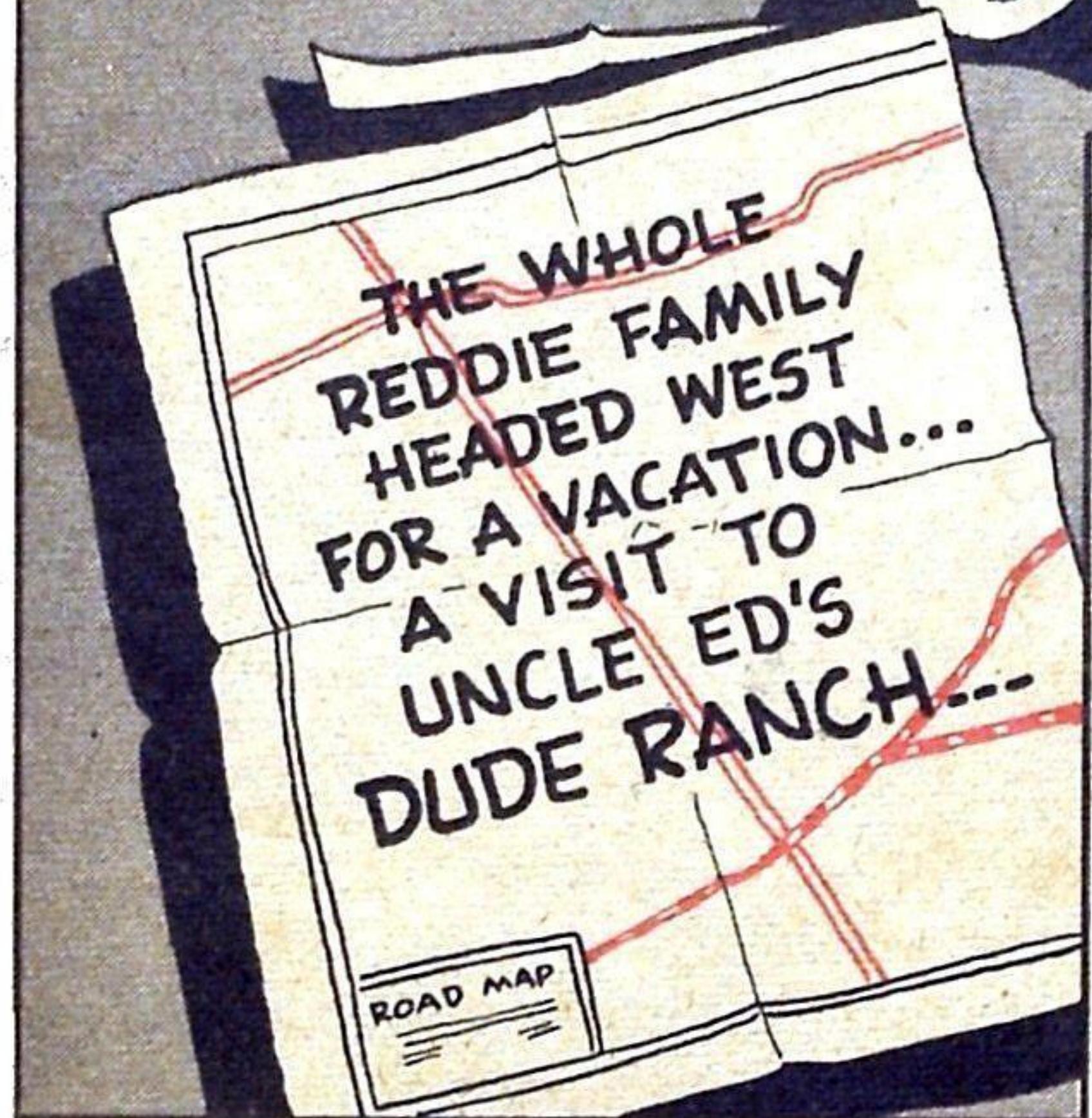
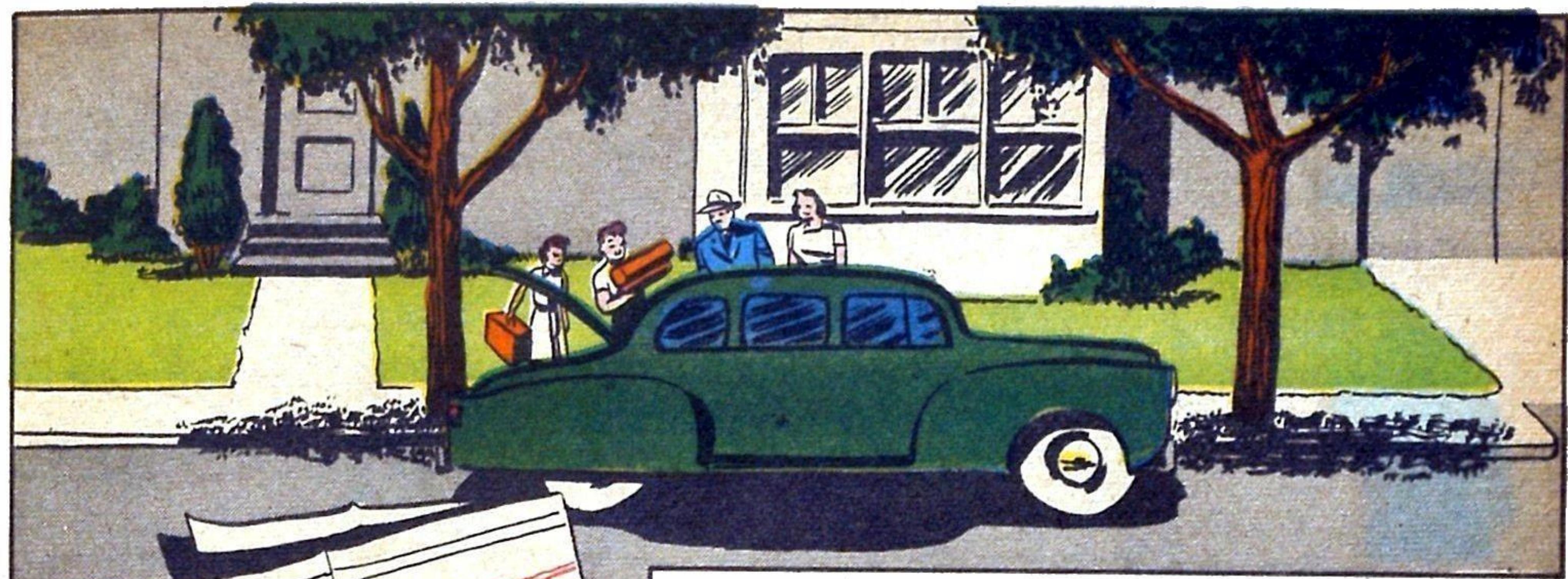
ing from deficiencies of Vitamins B<sub>1</sub>, B<sub>2</sub>, Niacin and Iron. Taken as directed, HADACOL will act directly to overcome these deficiencies, which may be the real cause of the trouble.

Don't let your child go through life suffering needlessly. If he lacks Vitamins B<sub>1</sub>, B<sub>2</sub>, Niacin and Iron, relief may be as close at hand as your nearest drug store. Be fair to yourself and to your child. Buy HADACOL today. Remember—HADACOL is sold on a strict money-back guarantee!

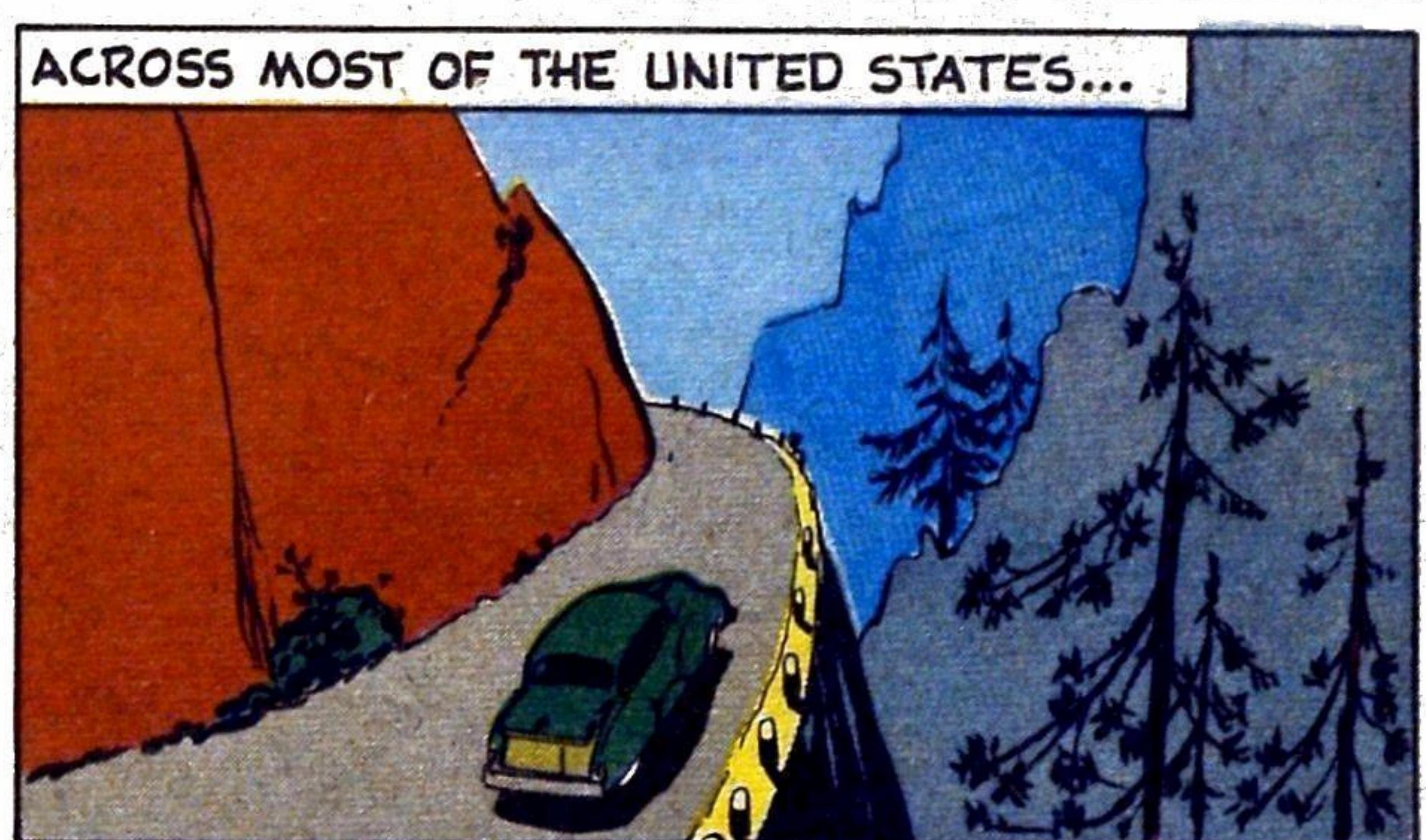
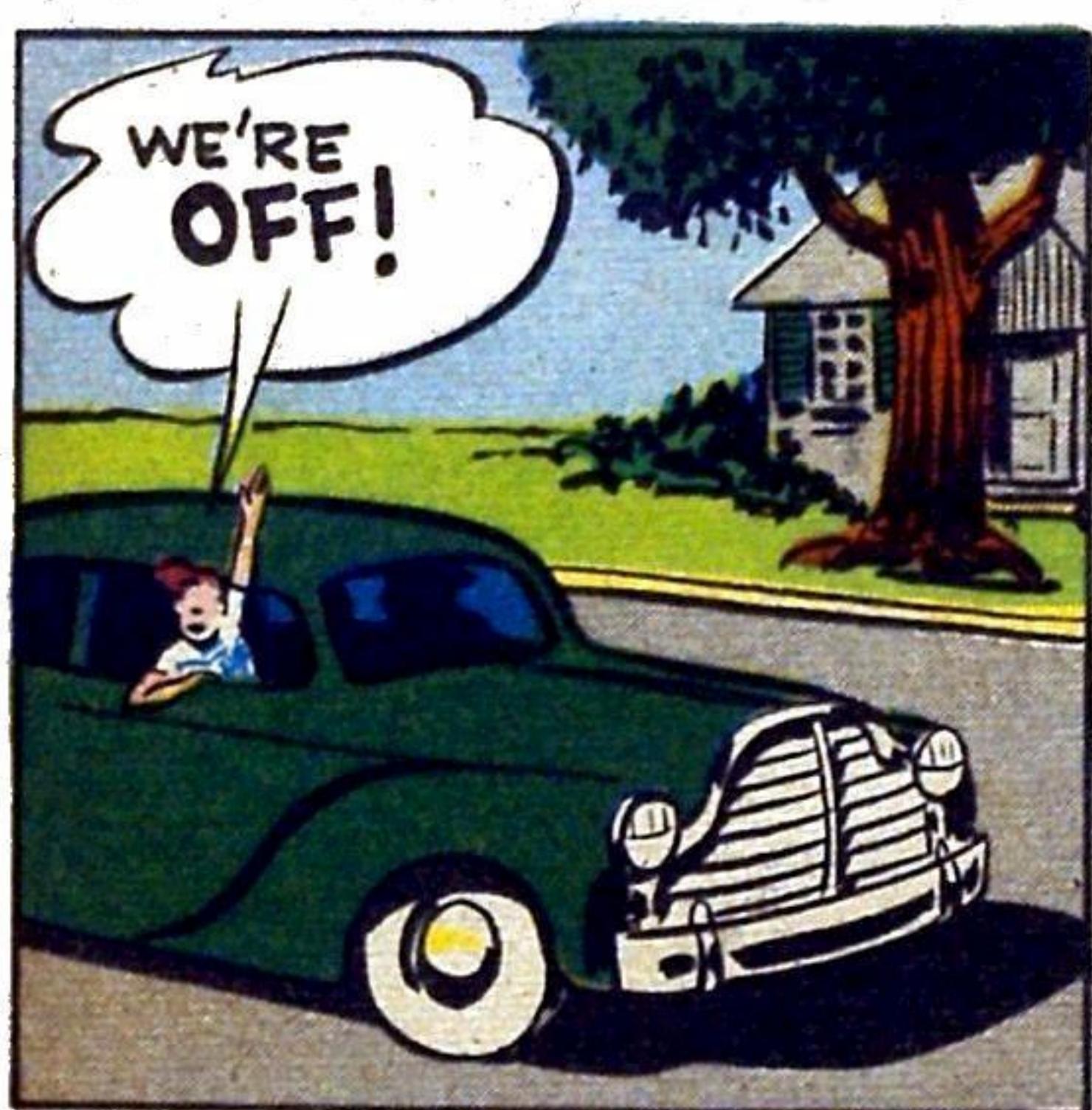


MANY DOCTORS AND  
NURSES RECOMMEND  
HADACOL TO HELP  
OVERCOME DIETARY  
DEFICIENCIES OF  
VITAMINS B<sub>1</sub>, B<sub>2</sub>,  
NIACIN & IRON!





EVEN  
'RED'  
REDDIE'S  
FRIEND,  
JOHN  
WRIGHT,  
WENT  
ALONG..

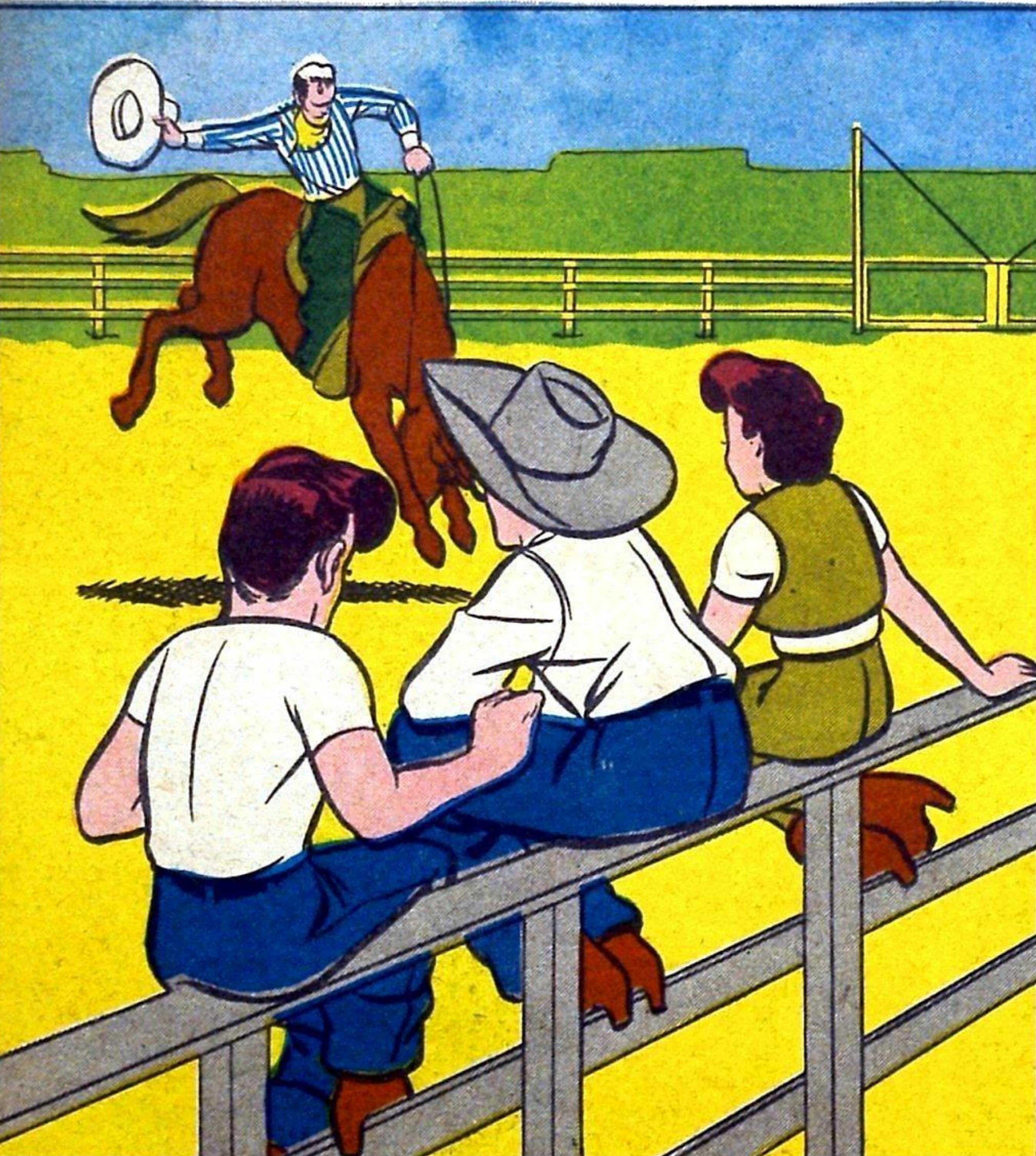


AFTER  
ALMOST A  
WEEK OF  
SEEING  
THE  
SCENIC  
WONDERS  
OF  
AMERICA...

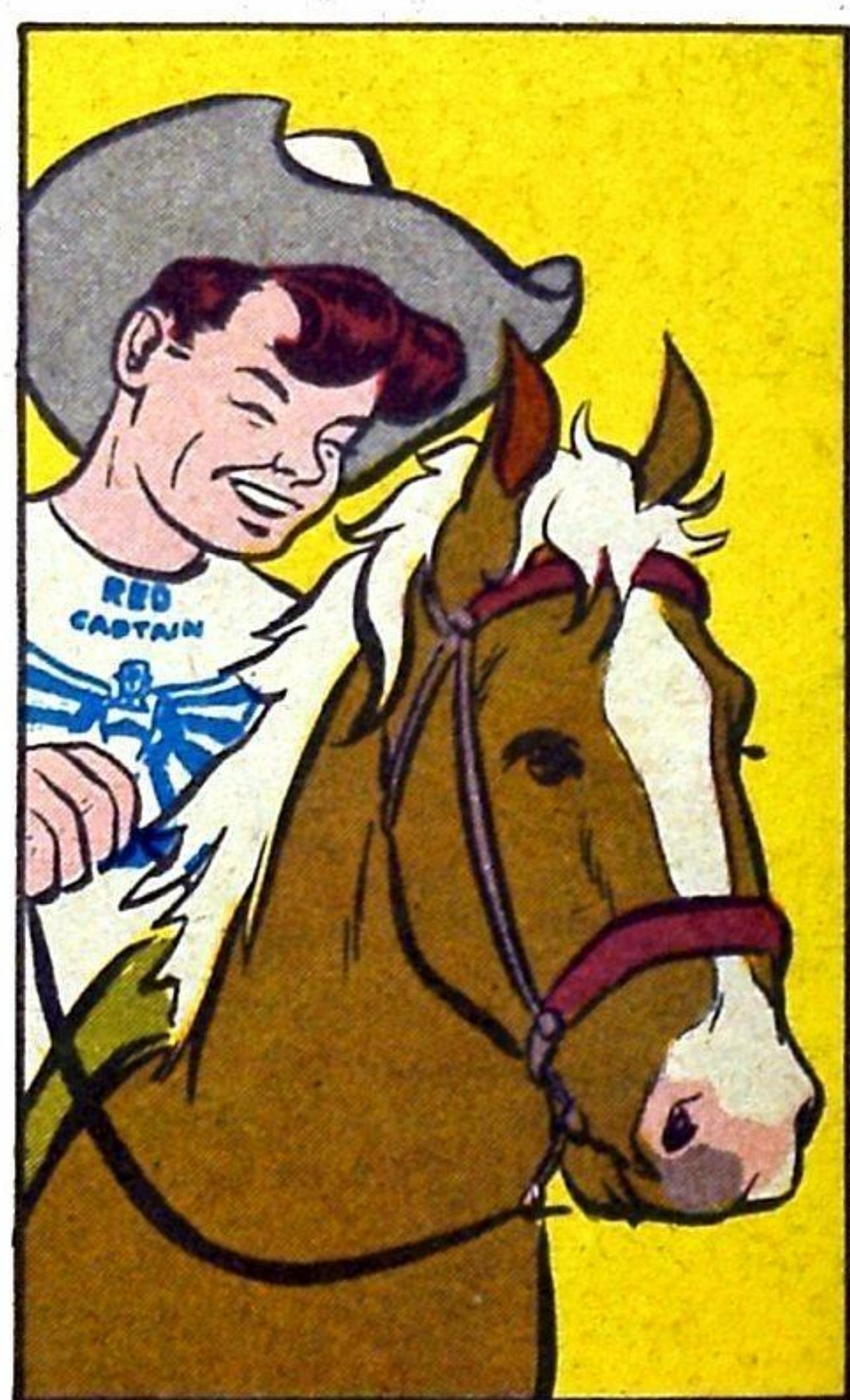


ED, IT'S SO GOOD  
TO SEE YOU  
AGAIN!

WHAT A SWELL  
PLACE, JOHN!



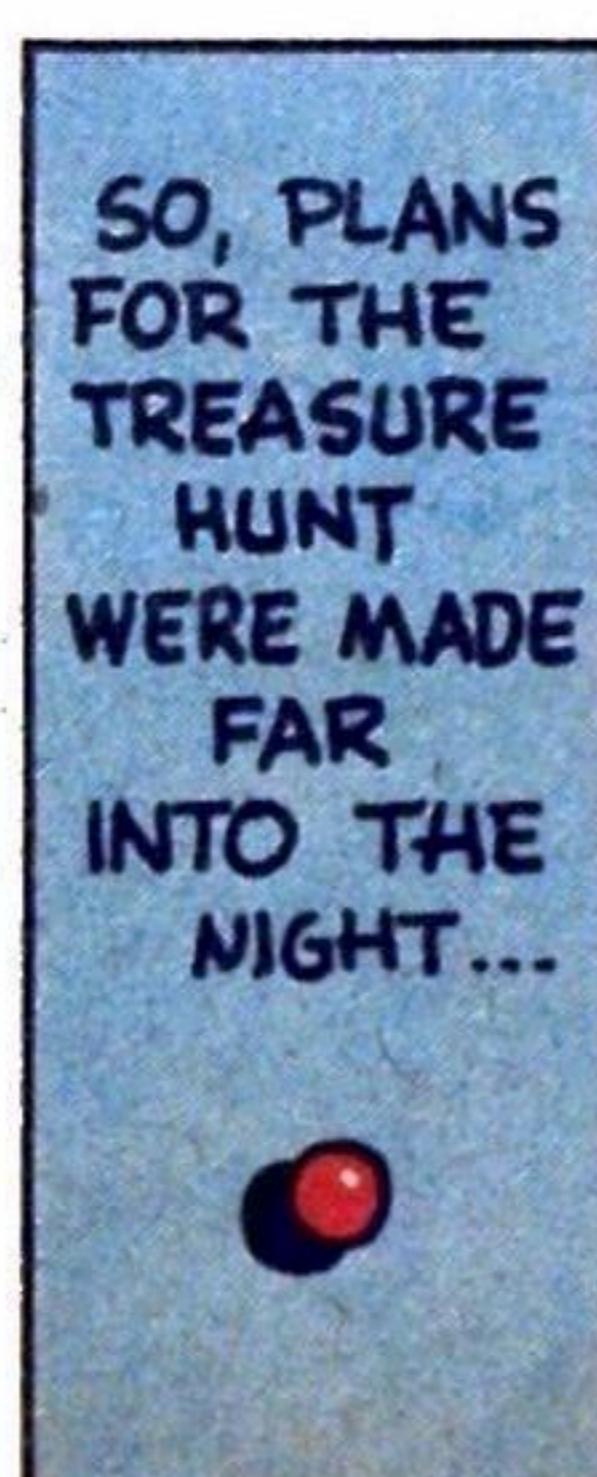
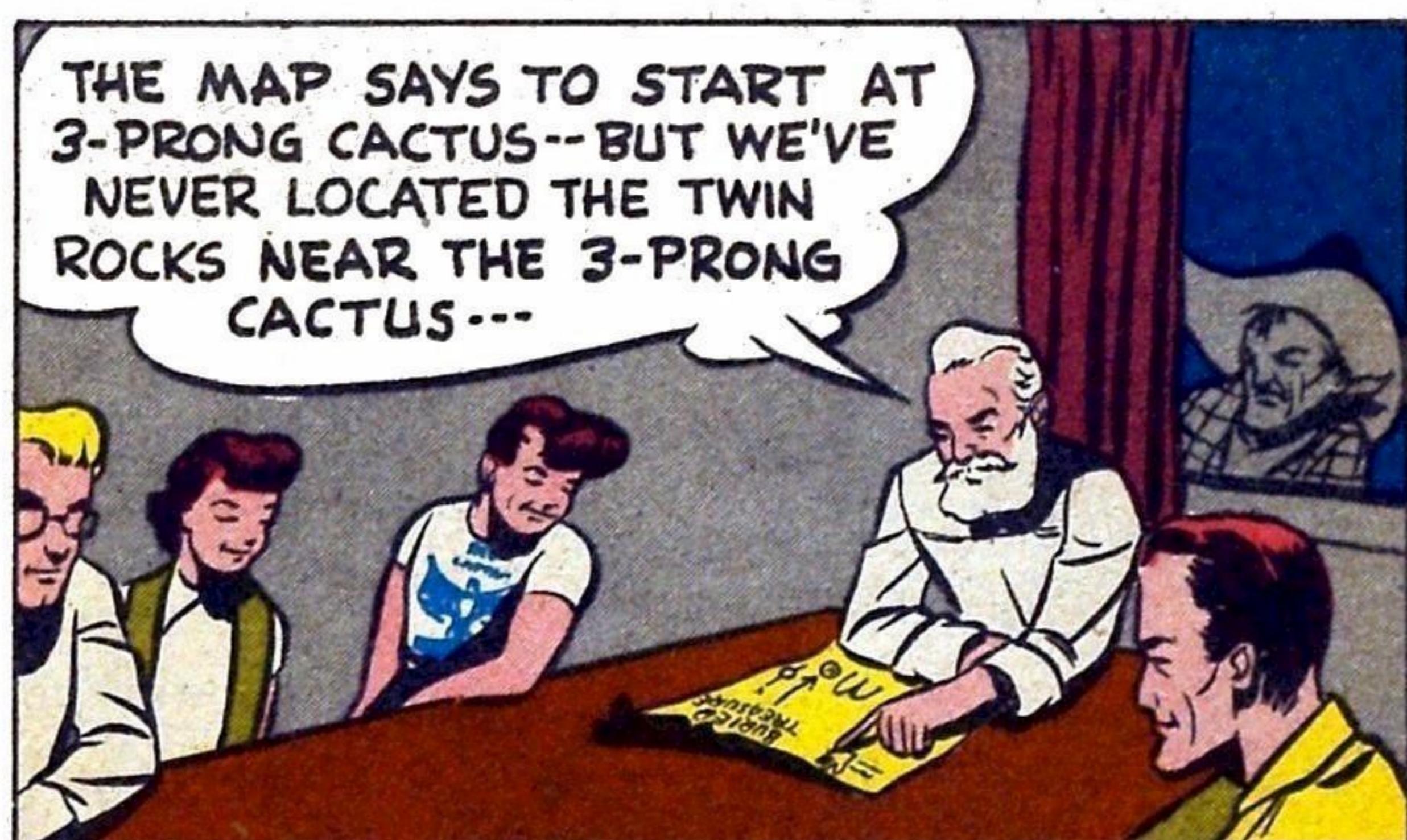
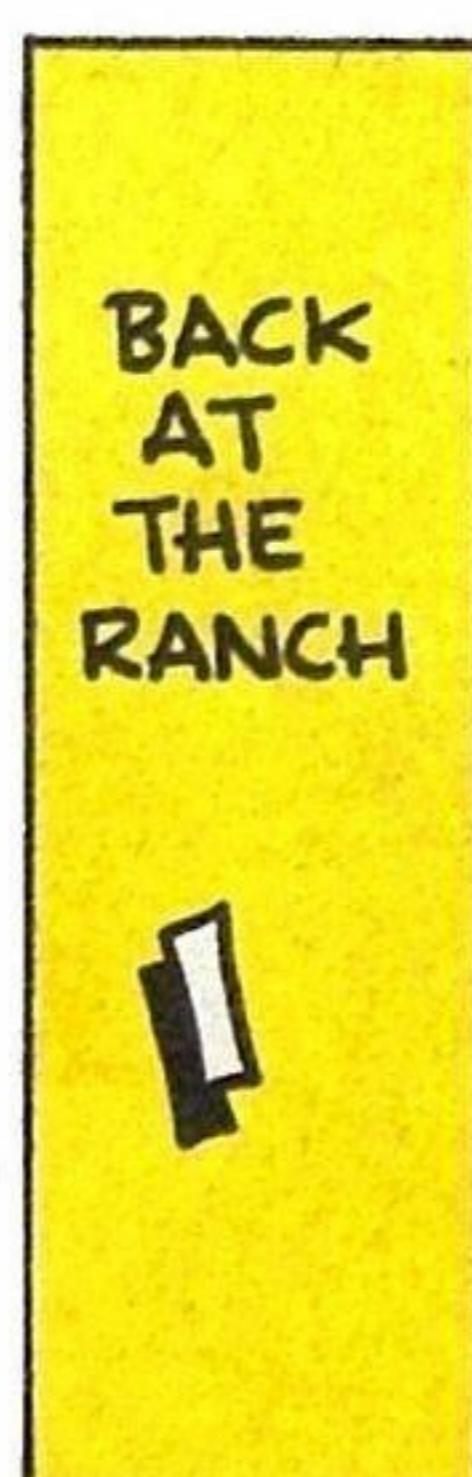
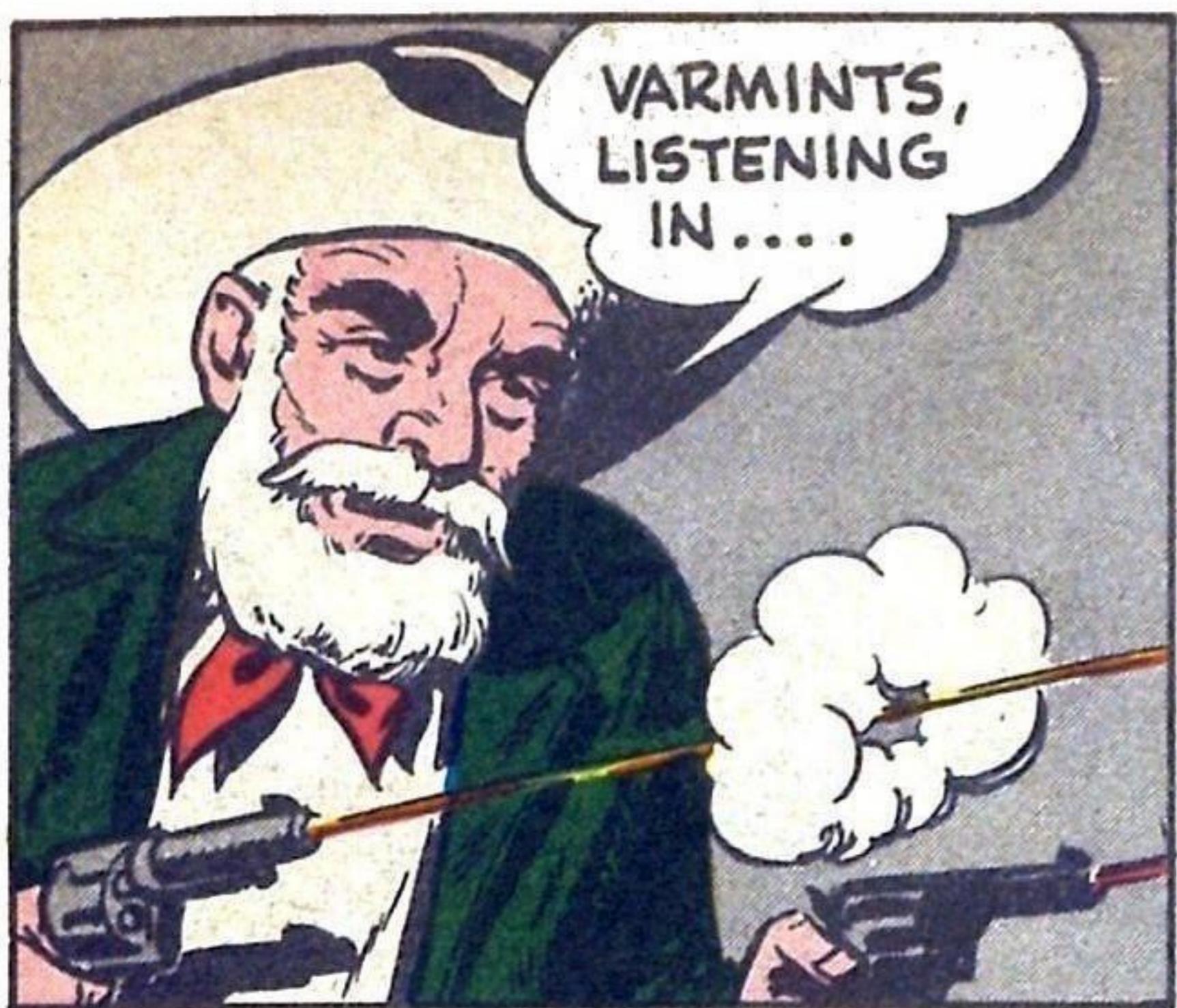
THE NEXT FEW  
DAYS WERE FILLED  
WITH ACTION  
AND NEW  
EXPERIENCES...



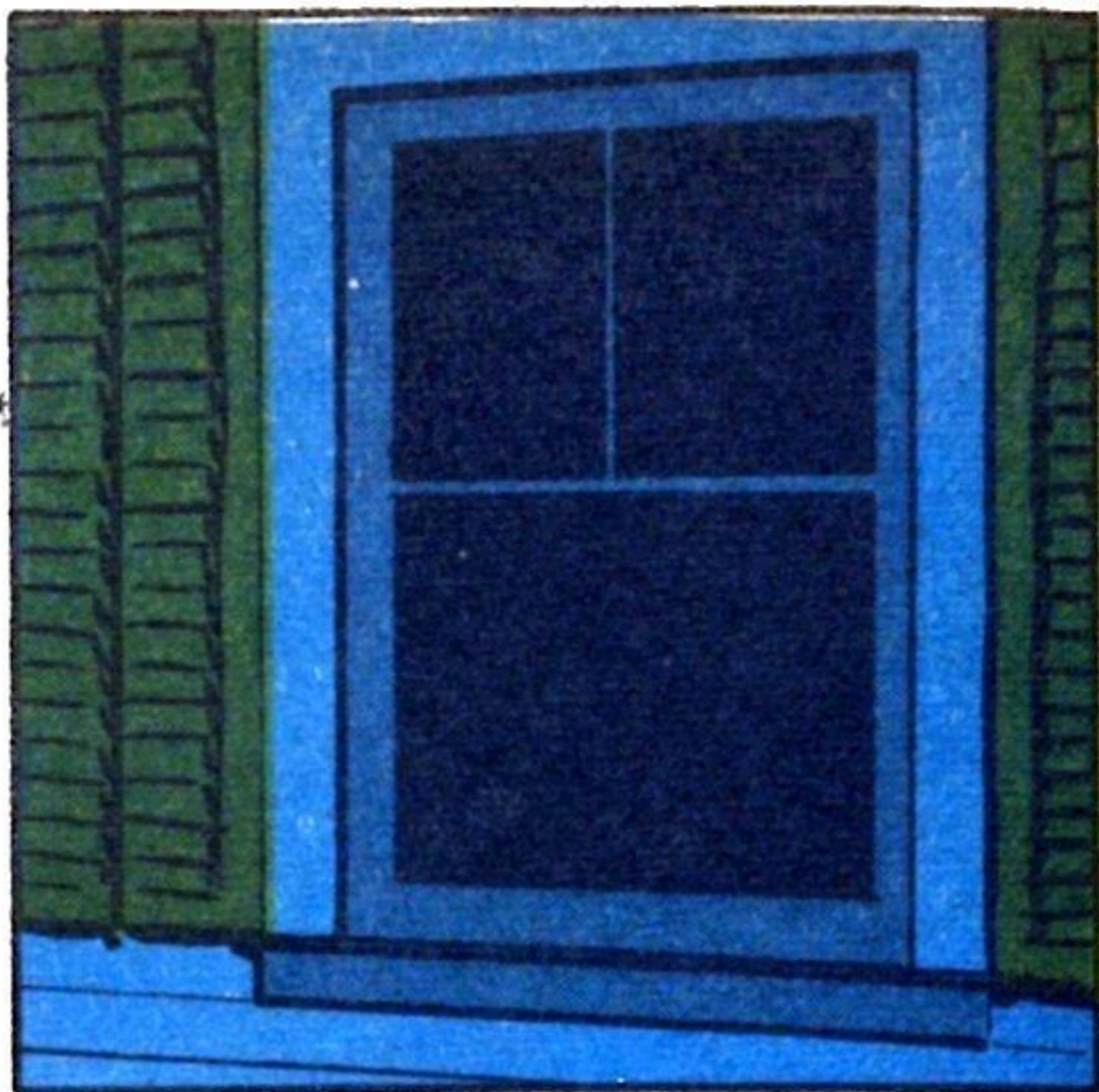
EVENING  
CAMP FIRES  
--- WITH  
TALES OF  
HIDDEN  
TREASURE

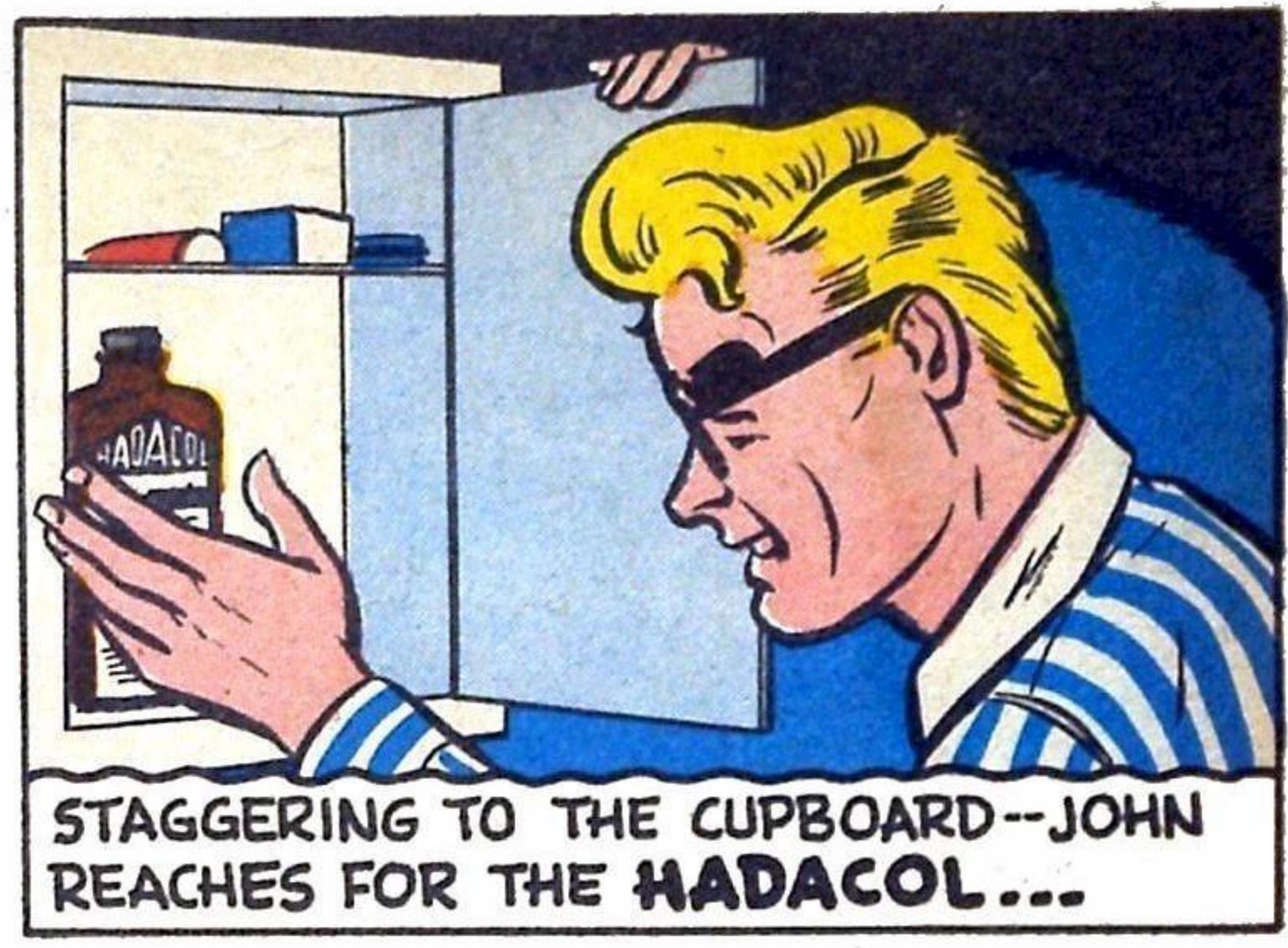
...AND I STILL HAVE THE MAP-- BUT  
WE'VE NEVER BEEN ABLE TO LOCATE  
THE EXACT SPOT WHERE THE  
TREASURE IS HIDDEN.





AS SOON AS THEY  
TURN OUT THAT LAST  
LIGHT--WE'LL TRY  
FOR THE MAP...

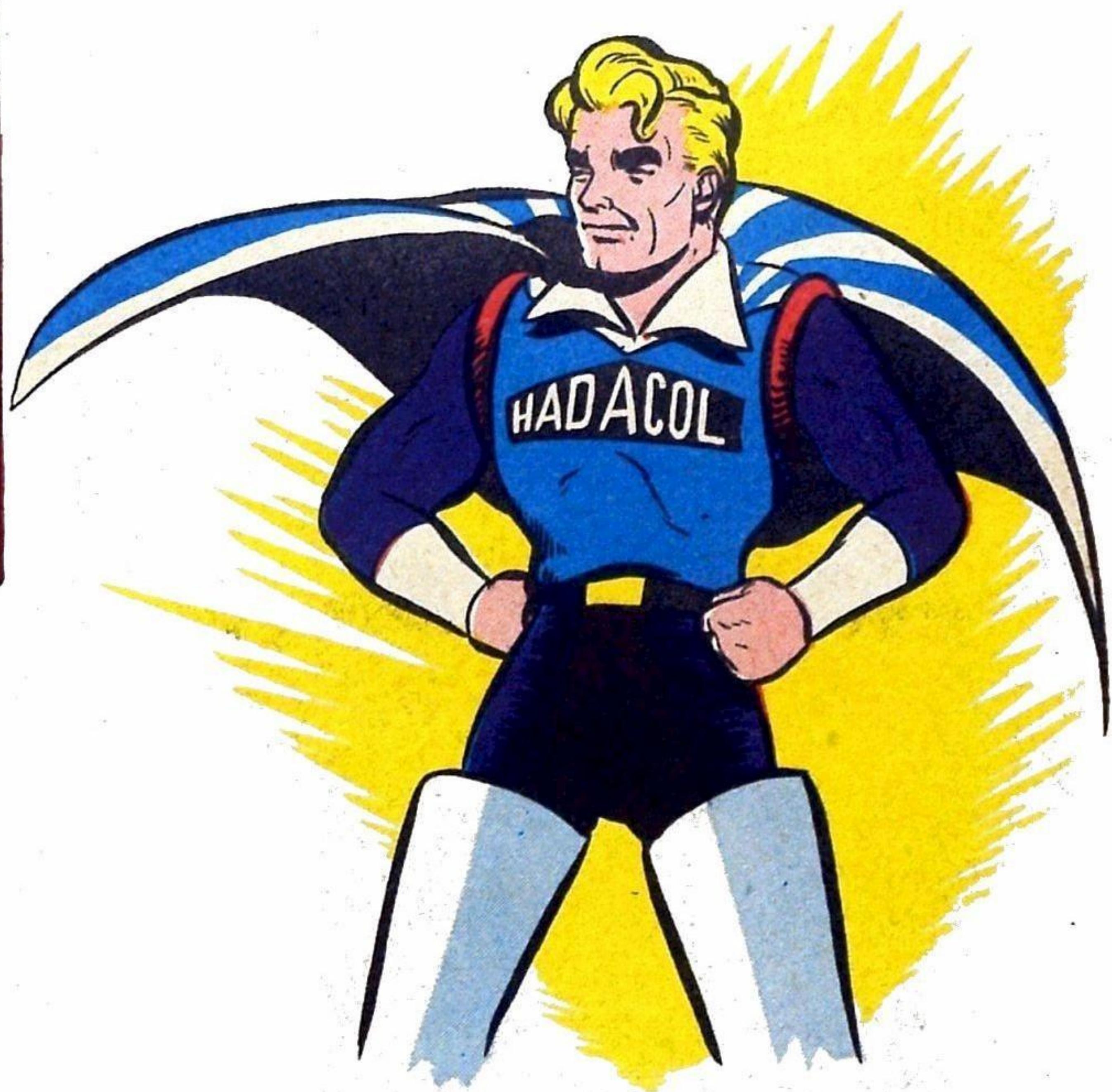




WITH THE FIRST TASTE,  
JOHN CHANGES HIS  
IDENTITY\* TO---



\*NOTE-- JOHN'S IDENTITY  
AS CAPTAIN HADACOL IS  
UNKNOWN TO HIS FRIENDS!



HADACOL SHOULD  
BE TAKEN IN HALF  
A GLASS OF WATER...

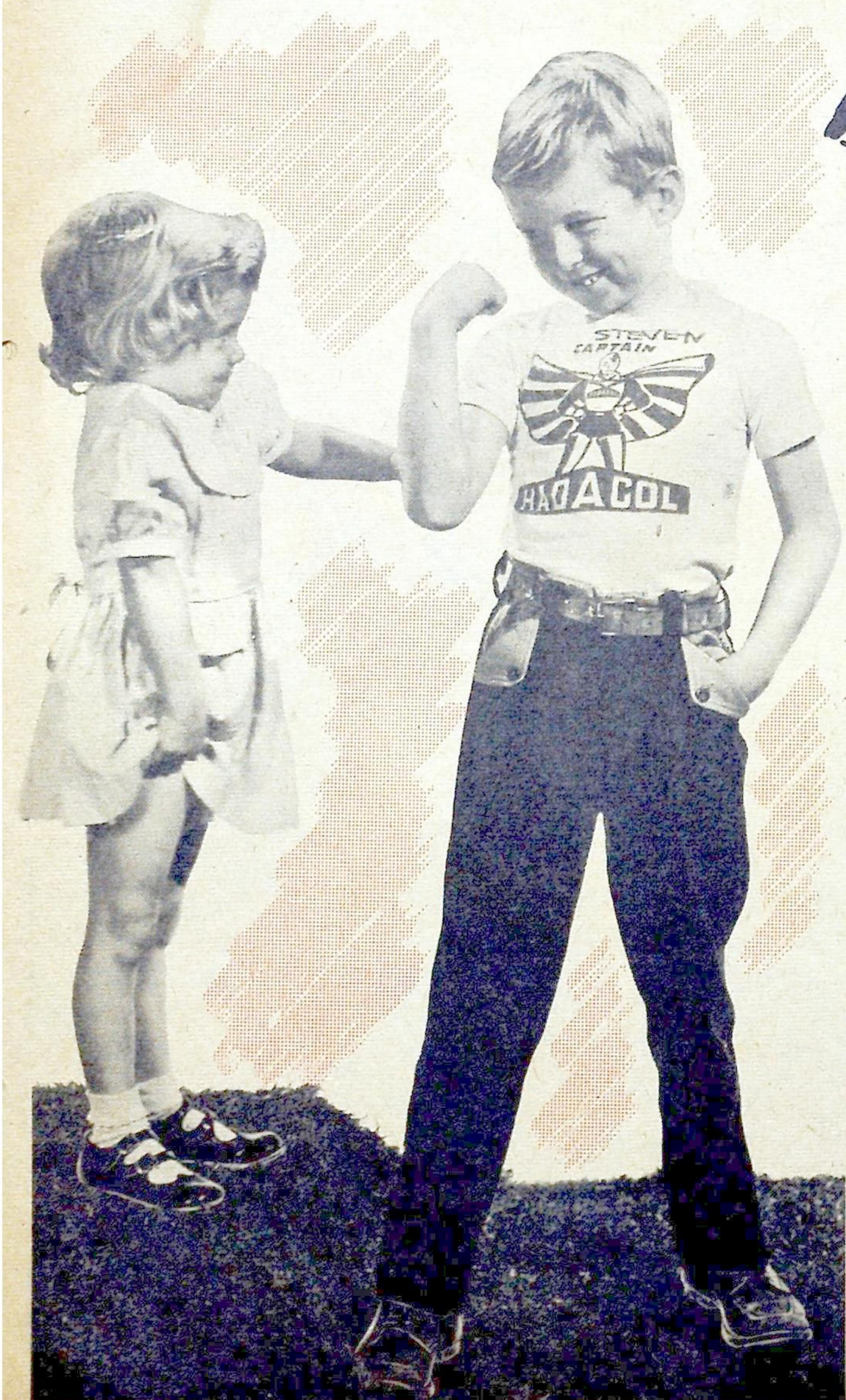
CAPTAIN HADACOL---MIGHTY DEFENDER  
OF RIGHT THROUGHOUT THE WORLD... TO THE RESCUE!



# BOYS!-GIRLS!

ASK MOM AND DAD TO

PLEASE READ THESE LETTERS...



*Mrs. Nell Manning, Route 1, Box 329, Lake Providence, Louisiana—*I must express my honest and sincere thanks to you and the people who discovered the remarkable HADACOL. My little girl, Jean, 7 years old at last birthday, has been weak and underweight since birth. She ate very little at lunch and supper and went to school without eating breakfast. Regardless of how much I coaxed or begged, she just wouldn't eat, was pale and listless. Always complaining. I was afraid to let her out to play because she cried from nervousness. Some of my friends recommended HADACOL. At first, I didn't pay much attention but she grew worse and something had to be done, or, else, she would have to miss school. So she now is on her third bottle of HADACOL. Already my husband and I can tell the world of difference. She eats breakfast and is gaining in weight. She is as spry as a cricket. I cannot praise HADACOL enough. I shall continue to use HADACOL as long as it is sold.



*Mrs. Dan Miller, Box 578, Louisville, Illinois—*My little daughter, Brenda Sue Miller, had been rundown and had a very poor appetite. She took two bottles of HADACOL. She has been eating better, and she feels better. She is very glad she is taking HADACOL. She is ten years old.



*Mrs. Eunice Mize, Route 1, Wedowee, Alabama—*I have given my little five year old girl HADACOL and it has helped her so much. She would not eat much, but after taking two bottles of HADACOL, she eats everything. So, I will keep on giving her HADACOL and I will try some myself.



**DEAR MOM AND DAD:**

# HADACOL-IZE YOUR CHILD'S SYSTEM, AND WATCH THOSE SMILES ALL YEAR 'ROUND!

*Captain Hadacol*

**When children are suffering from deficiencies of Vitamins B<sub>1</sub>, B<sub>2</sub>, Niacin and Iron--which can cause nervousness, sleeplessness, lack of appetite, stomach distress, and a weak, rundown condition--HADACOL can help them when they have such deficiencies!**

**Mrs. Julia Boyd, Fernwood, Mississippi**—I have a little son, 7 years old. He was thin and delicate. He would have one cold after another, had no appetite. Early this Fall, I began giving him HADACOL. I have given him three large bottles. Now, he goes to school regularly and eats twice as much as he did before, sleeps much better, and he has gained weight. I'll continue to use HADACOL and recommend it to others. I can't praise HADACOL enough. I think it is wonderful for both old and young.



**Mrs. Beulah Jacobs, Route 2, Nahunta, Georgia**—I can't praise HADACOL enough, for what it has done for my little girl Melba Jacobs, who is 10 years old. She started taking HADACOL. She was nervous, and rundown, and didn't have any appetite, and didn't feel like going to school, and she couldn't rest well at night. Since taking HADACOL she eats well, sleeps well, and feels better in every way. Thanks to HADACOL. Her little playmate is taking HADACOL also, after I told him about it.

**Mrs. Lena England, Route 1, Grove Oak, Alabama**—I can't praise HADACOL enough. My little six year old girl was weak, nervous and rundown. I heard so much about HADACOL and decided to try it. It seemed to help her more than anything. She now eats and seems to enjoy eating. Any one that has a poor appetite should try HADACOL. I cannot praise HADACOL enough.



**Mrs. J. Scieszinski, 514 Kruger, Ottumwa, Iowa**—My daughter, Marilyn Sue, is 5 years old, and for some time lacked energy, had a poor appetite, was generally rundown. Since giving her HADACOL, we have noticed wonderful results. She has a much better appetite, eats everything on the table, and doesn't seem tired like she used to. Incidentally, she likes to take her HADACOL too.



**Mrs. Thomas Ward, Route 1, Samson, Alabama**—My little boy is 10 years old and had always been nervous and he didn't sleep well. He has taken 3 bottles of HADACOL, and now he sleeps much better and feels like going to school. He eats like he'll never get enough. I can never praise HADACOL enough.



**Mrs. Edgar L. Johnston, Lake, Mississippi**—Sometime ago, our little boy, James Edgar was so weak. We had to give him liver, and all kinds of food that would build blood. He couldn't run and play. Also, his food hurt him. I heard about HADACOL. I decided to try it. Before I gave him many bottles, I could tell a great difference. He has taken fourteen bottles. He is eleven years old, weighs 92 pounds, plays on the school ball team, rides his bike, runs and plays like other boys, and feels grand, sleeps all night, without waking. I can never praise HADACOL enough. I have recommended it to all my friends and got them to take it. They are thrilled over finding such a fine formula.



**Mrs. Della Munsey, Liberty Hill, Tennessee**—I want everyone to know what HADACOL has done for my little six-year old girl. She was weak and rundown. She was so easy to take a cold. So, we decided to try HADACOL on her, and I can't praise it enough. We have given her about ten bottles and are going to give it to her the rest of this winter. She is going to school. I am enclosing a photograph of my little six year old girl, Ruth Munsey. HADACOL has done so much for her.



**Nathanael Wood, Spencer Indiana**—We have a son, Philip Oren Wood, eight years of age, who became very nervous, and due to this we had to take him out of school. He had no appetite, and could not sleep at night. We were advised to give him HADACOL. He has been taking HADACOL for about two months. He has again entered school, he has a good appetite, and is beginning to sleep as he should. We are thankful for this wonderful discovery.

**Mrs. Edna Griggs, Route 1, Union Grove, Alabama**—My little boy, 8 years old, was thin, rundown and was so weak he could not run and play without lying down and resting 2 or 3 times during the day. He would not eat like he should. And, then, I heard about HADACOL for children. So, I began giving him HADACOL. Now, after the first bottle, he eats better, sleeps better and is so full of vim. Just feels fine and plays all the time. I will always keep a bottle on hand.



CAPTAIN HADACOL  
SURELY FIXED  
THEM!

WHAT  
HAPPENED?

CAPTAIN HADACOL  
GOT 'EM JOHN-  
DID THEY  
HURT YOU?

WE'LL CALL  
THE SHERIFF  
IN THE  
MORNING!

BUT--- THE NEXT MORNING ---

THE CROOKS---  
THEY'RE GONE---  
THEY'VE GOT TEN AWAY  
WITH THE MAP!!

THE REDDIE FAMILY  
DECIDES TO FORGET  
THE WHOLE IDEA  
OF THE  
TREASURE!



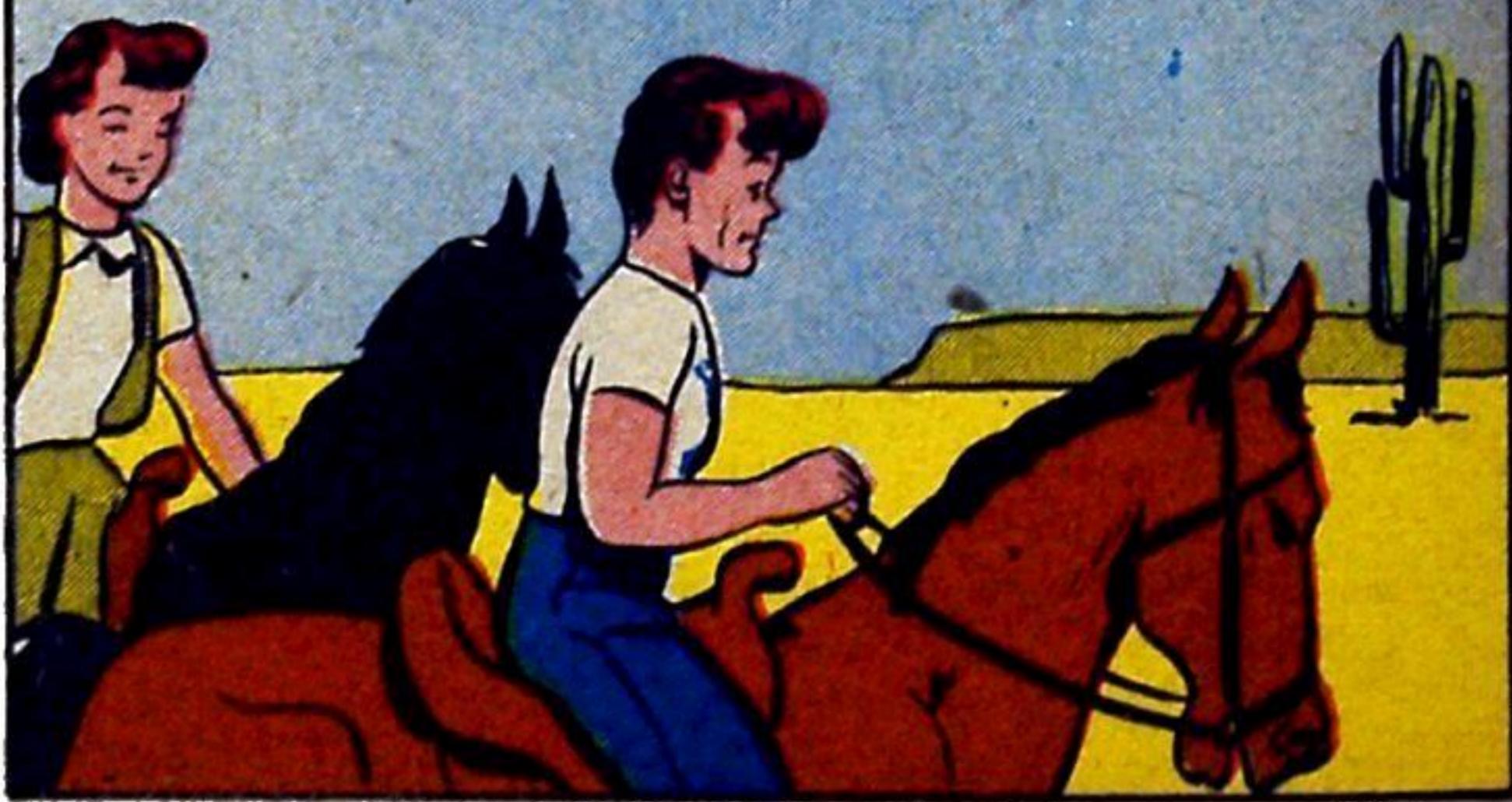
EVERYBODY'S BEEN  
LOOKIN' FOR THAT GOLD  
FOR FIFTY YEARS! IT'S  
NOT WORTH CHASIN'  
'EM FOR IT!

BUT,  
RED  
AND  
SISTER  
HAVE  
OTHER  
PLANS...

LOOK, SIS, ONE OF THE  
HORSES HAS A BROKEN  
SHOE--WE COULD TRAIL  
'EM EASY!

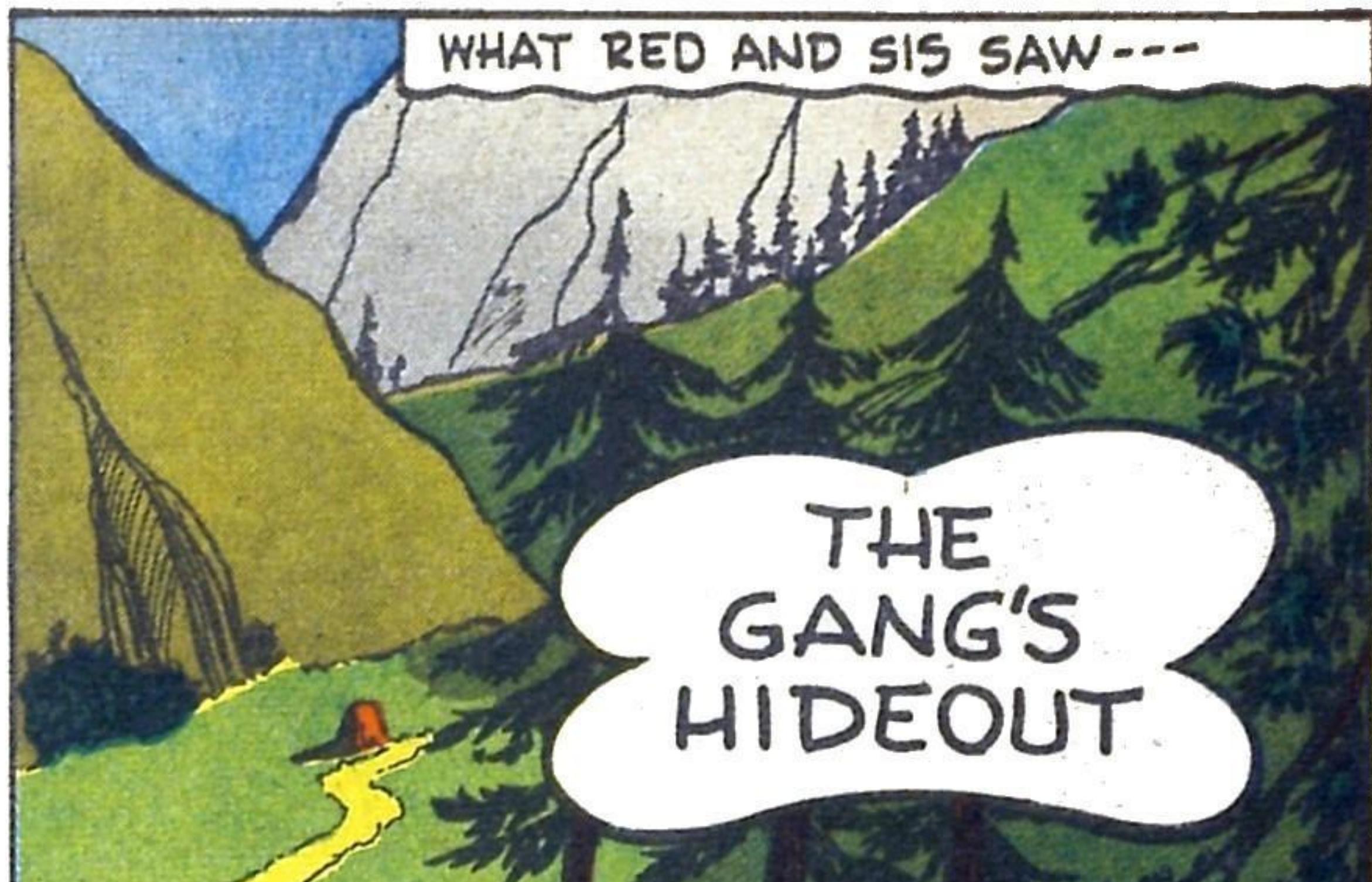


TELLING NO ONE, THEY TAKE  
THE TRAIL ---



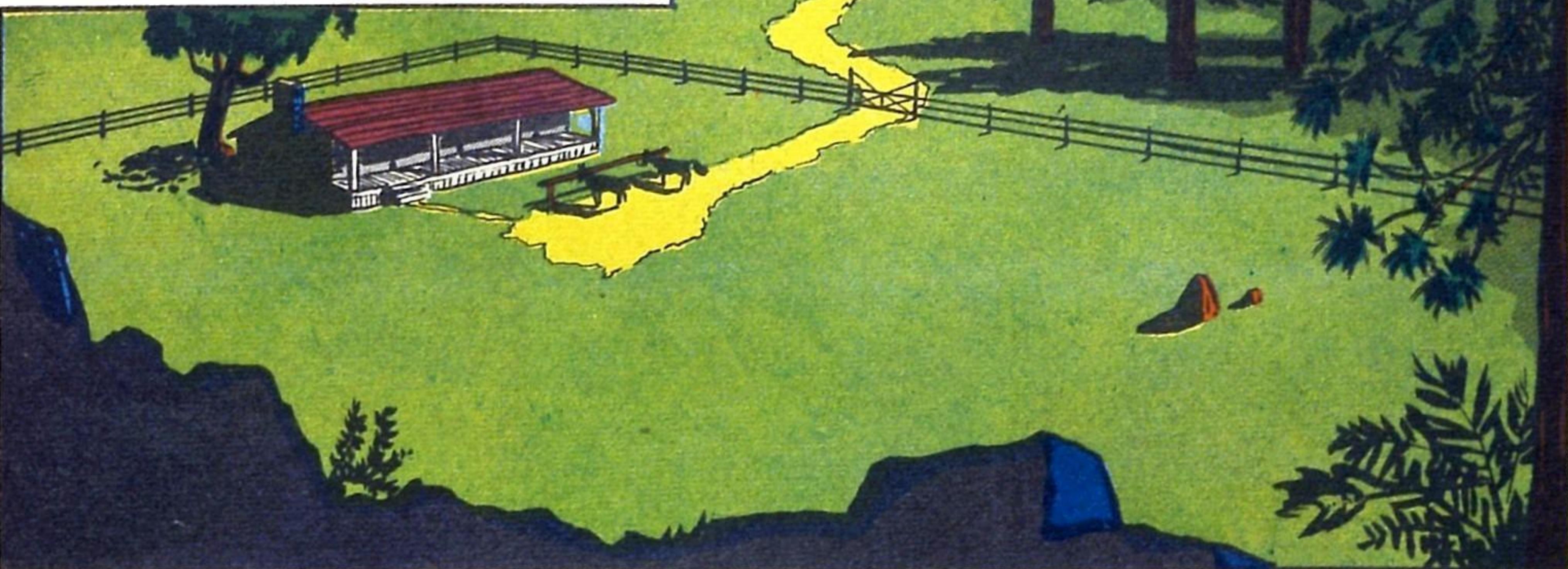


THEY WENT  
THROUGH THIS  
PASS.



WHAT RED AND SIS SAW---

THE  
GANG'S  
HIDEOUT



I THINK WE COULD  
SNEAK UP ON  
THEM AND FIND  
OUT WHAT THEY'RE  
DOING--

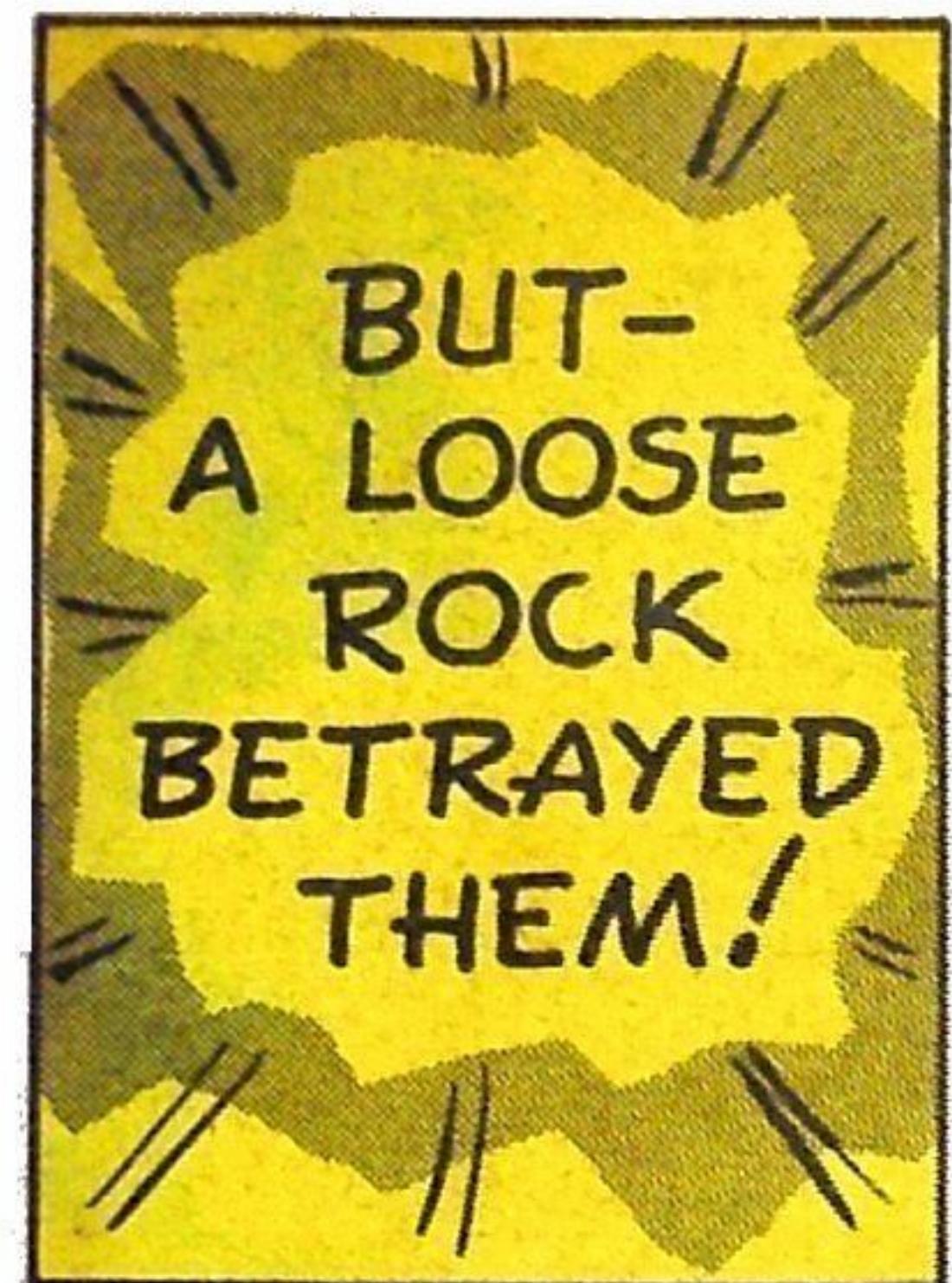
I THINK  
MAYBE WE  
SHOULD GO  
BACK  
FOR HELP!



WE CAN'T GO BACK NOW,  
SIS--THEY'RE HEADING  
OUT, AND, IT MAY BE,  
FOR THE TREASURE.



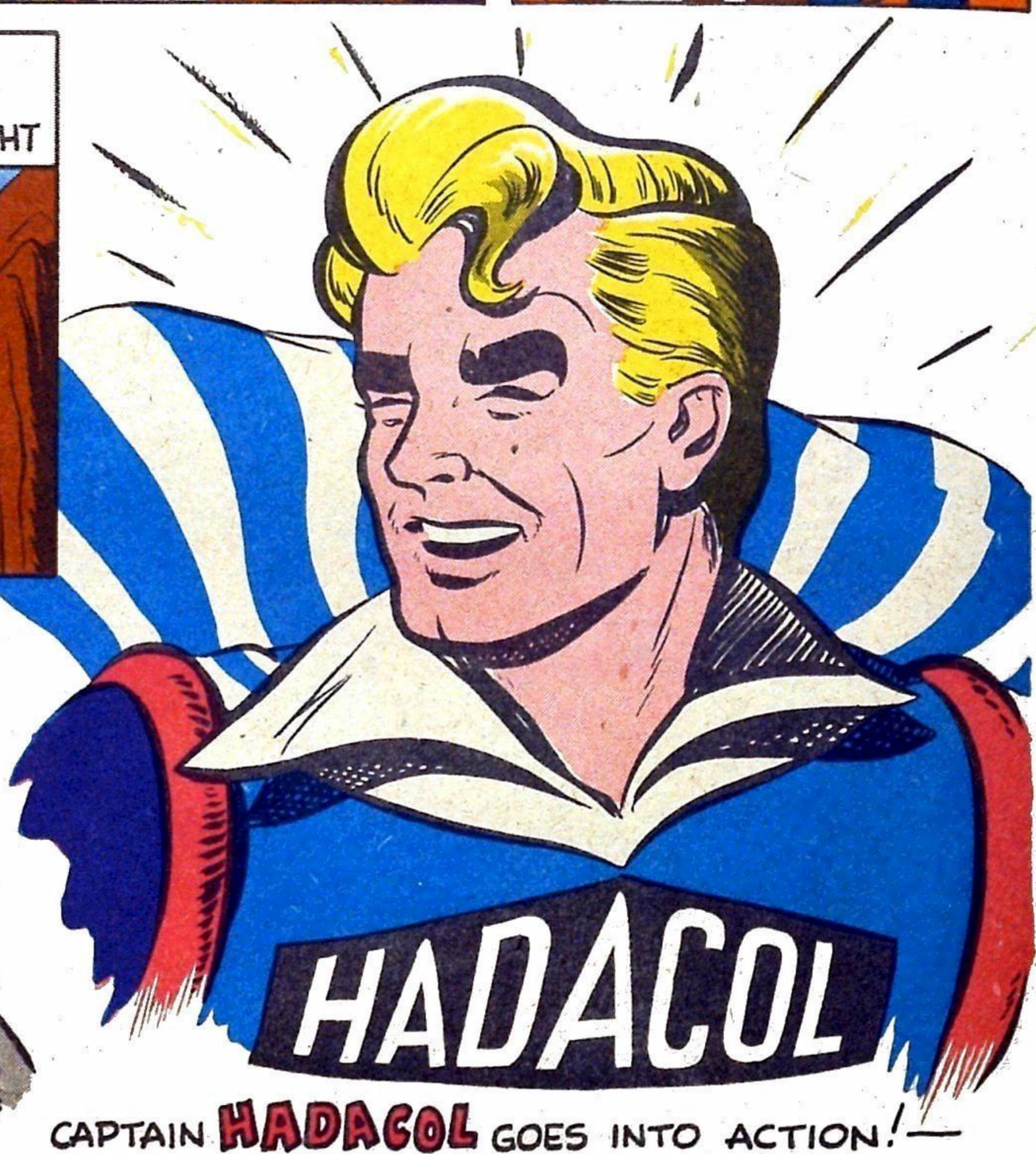
RED  
AND SIS  
FOLLOWED  
BEHIND--  
CAREFULLY  
KEEPING OUT  
OF SIGHT...



BUT, ANOTHER SECRET WATCHER HAS SEEN THE WHOLE THING--JOHN WRIGHT



QUICK AS A FLASH,  
JOHN REACHES  
FOR THE  
**HADACOL**--  
AND AT  
THE  
FIRST  
SIP...



CAPTAIN **HADACOL** GOES INTO ACTION!—

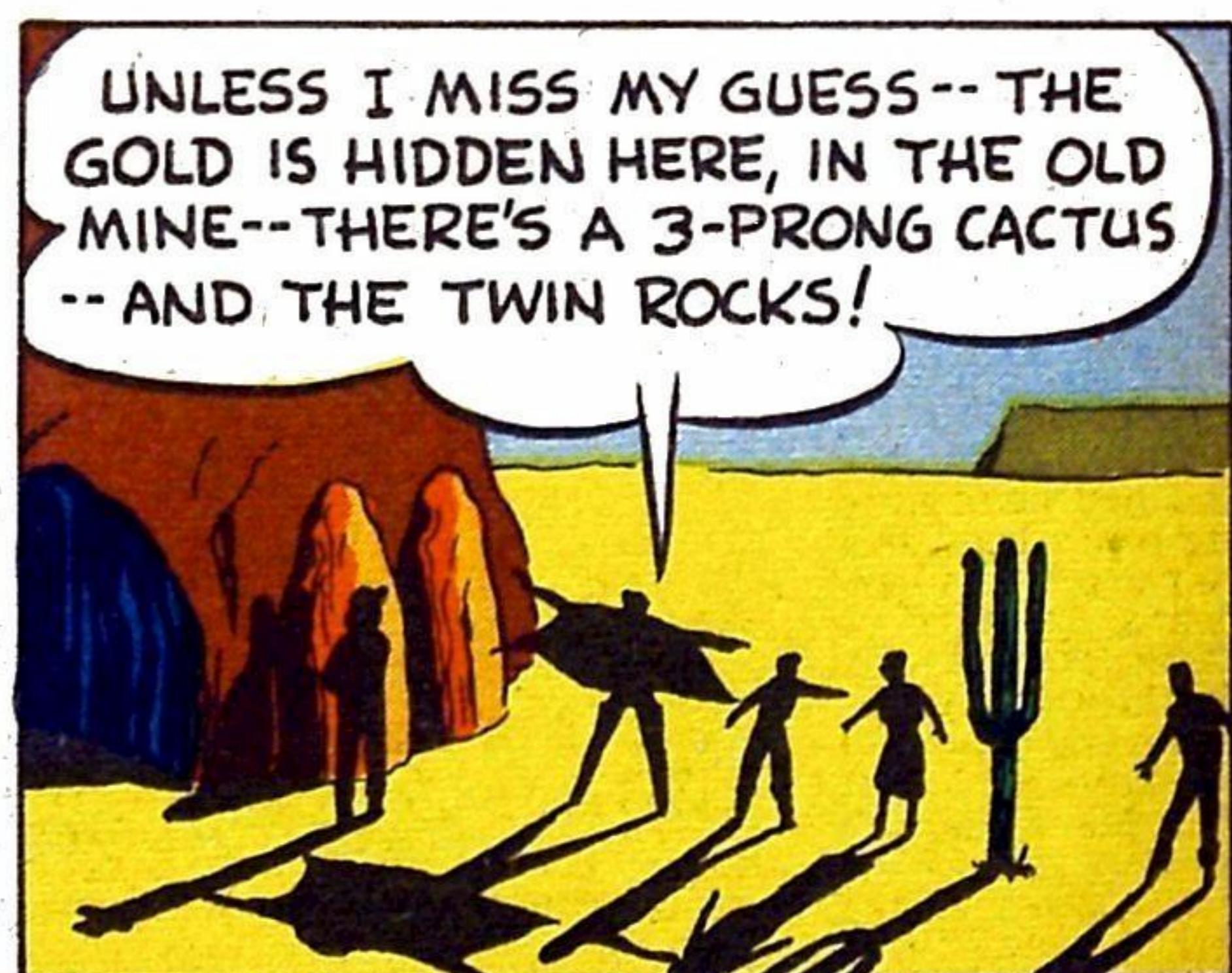
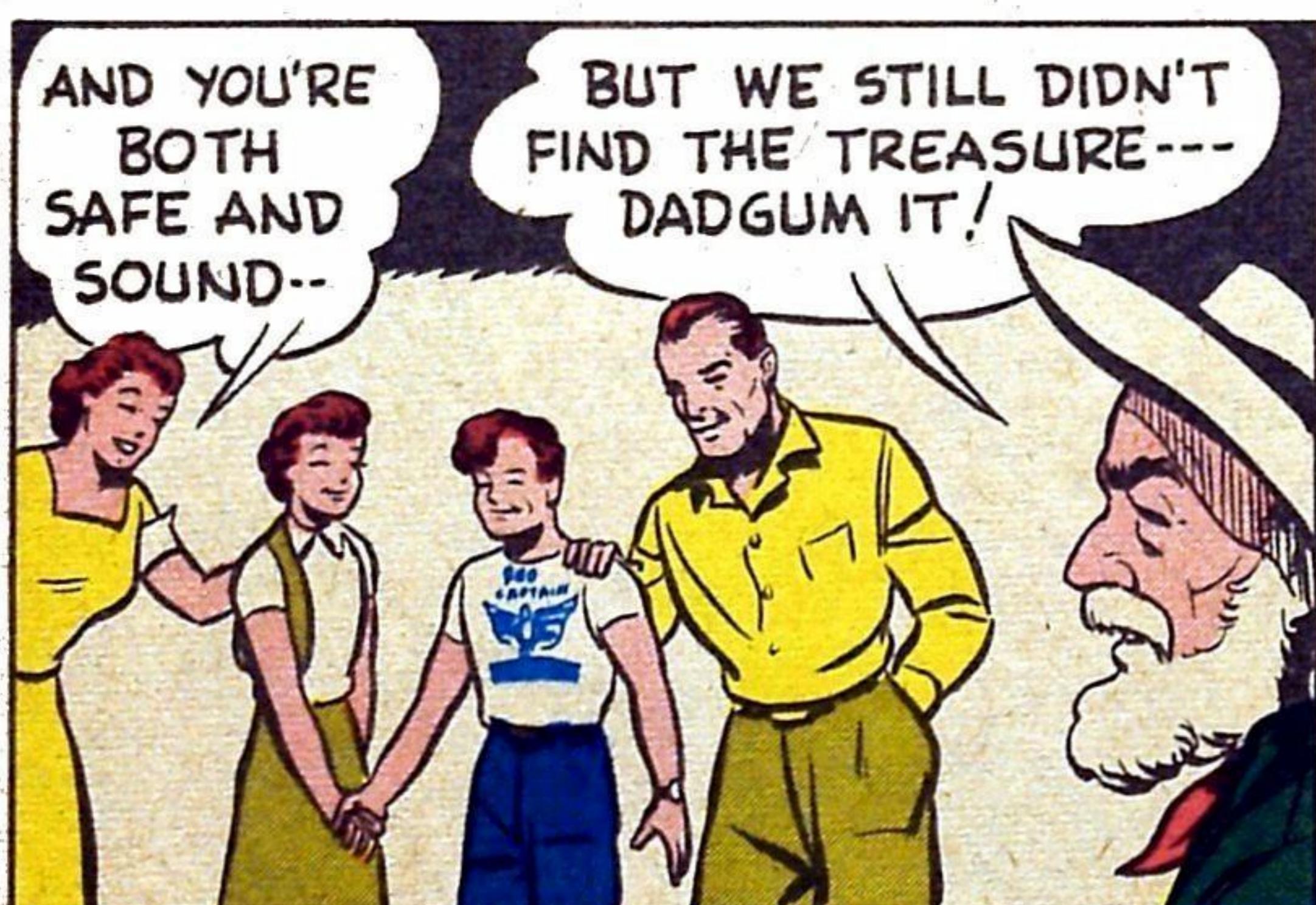
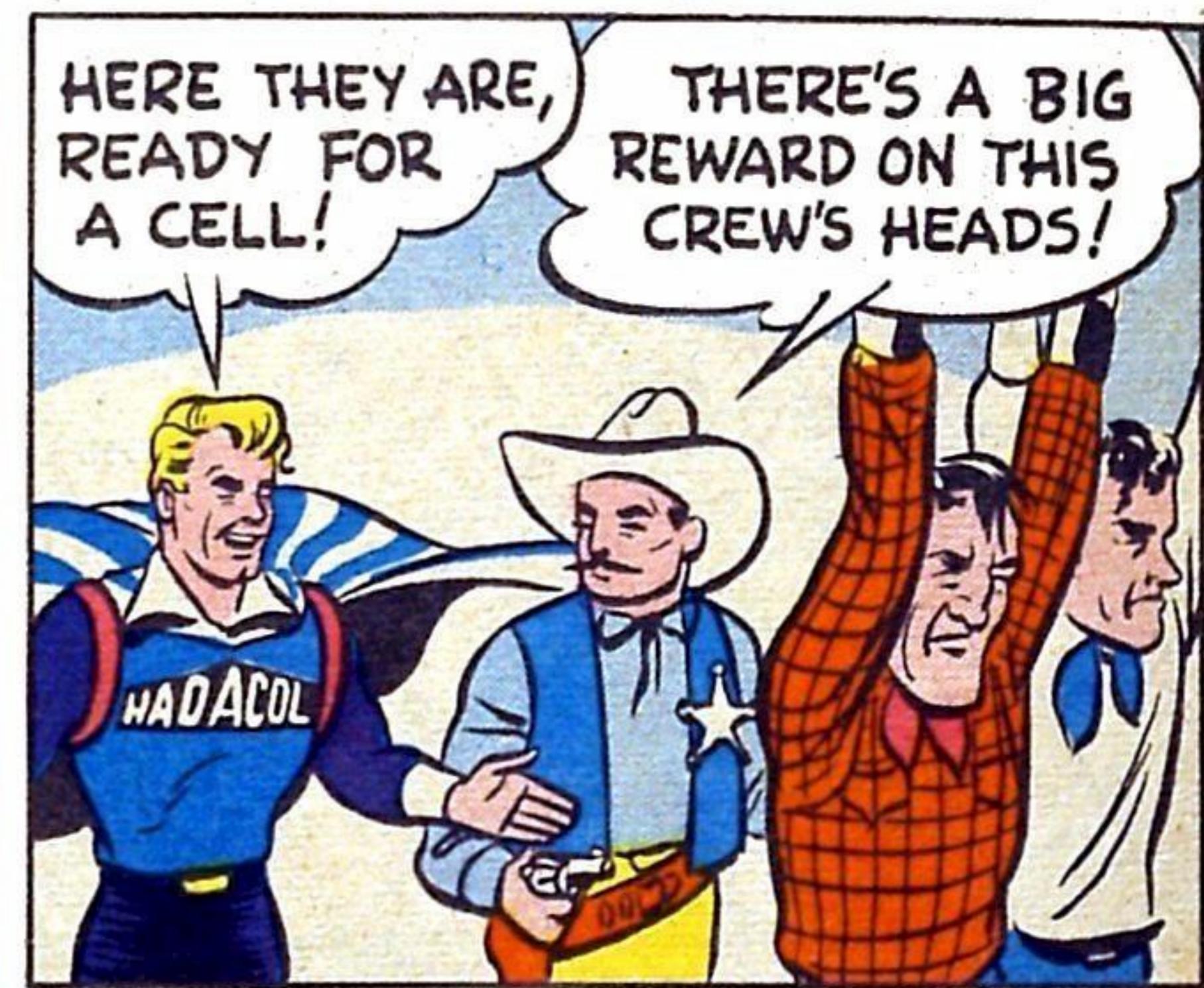
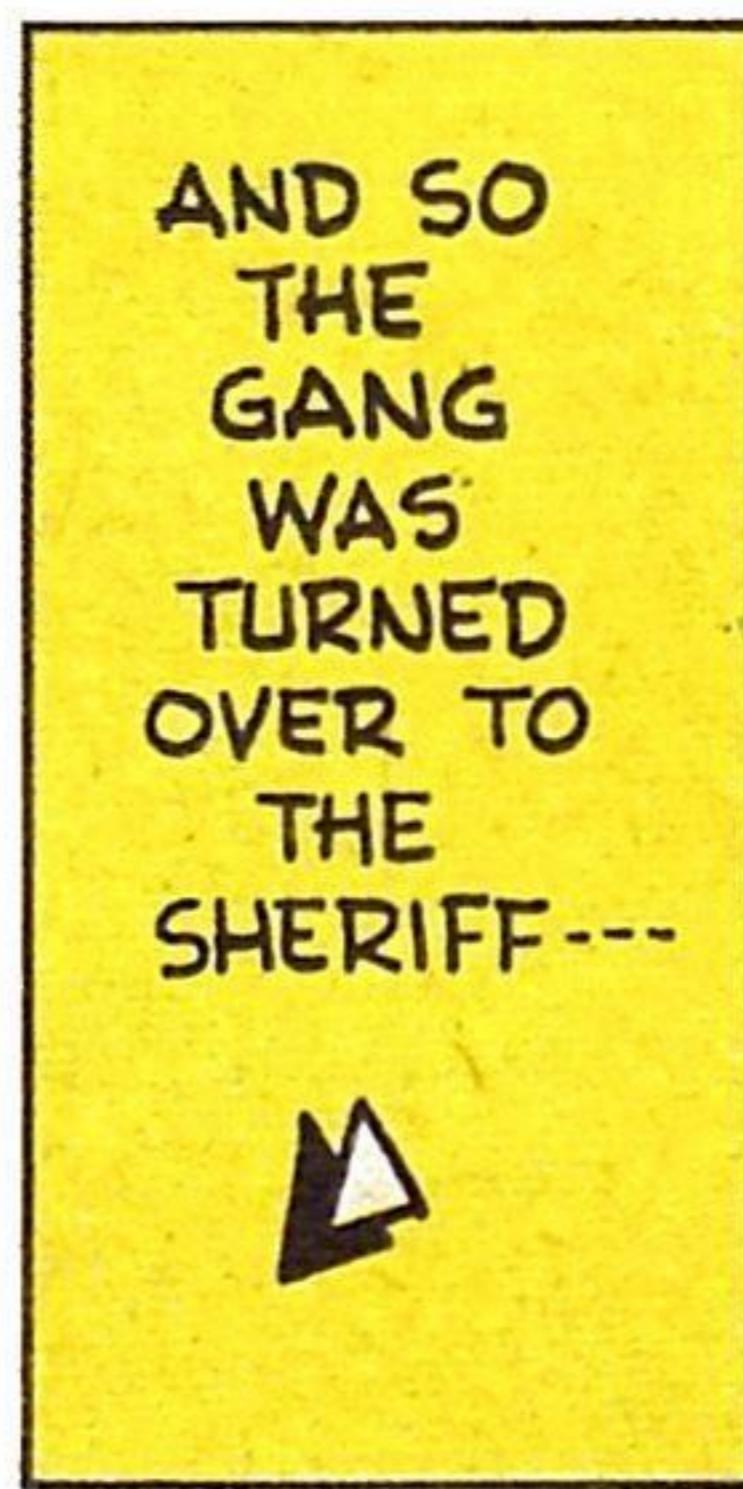
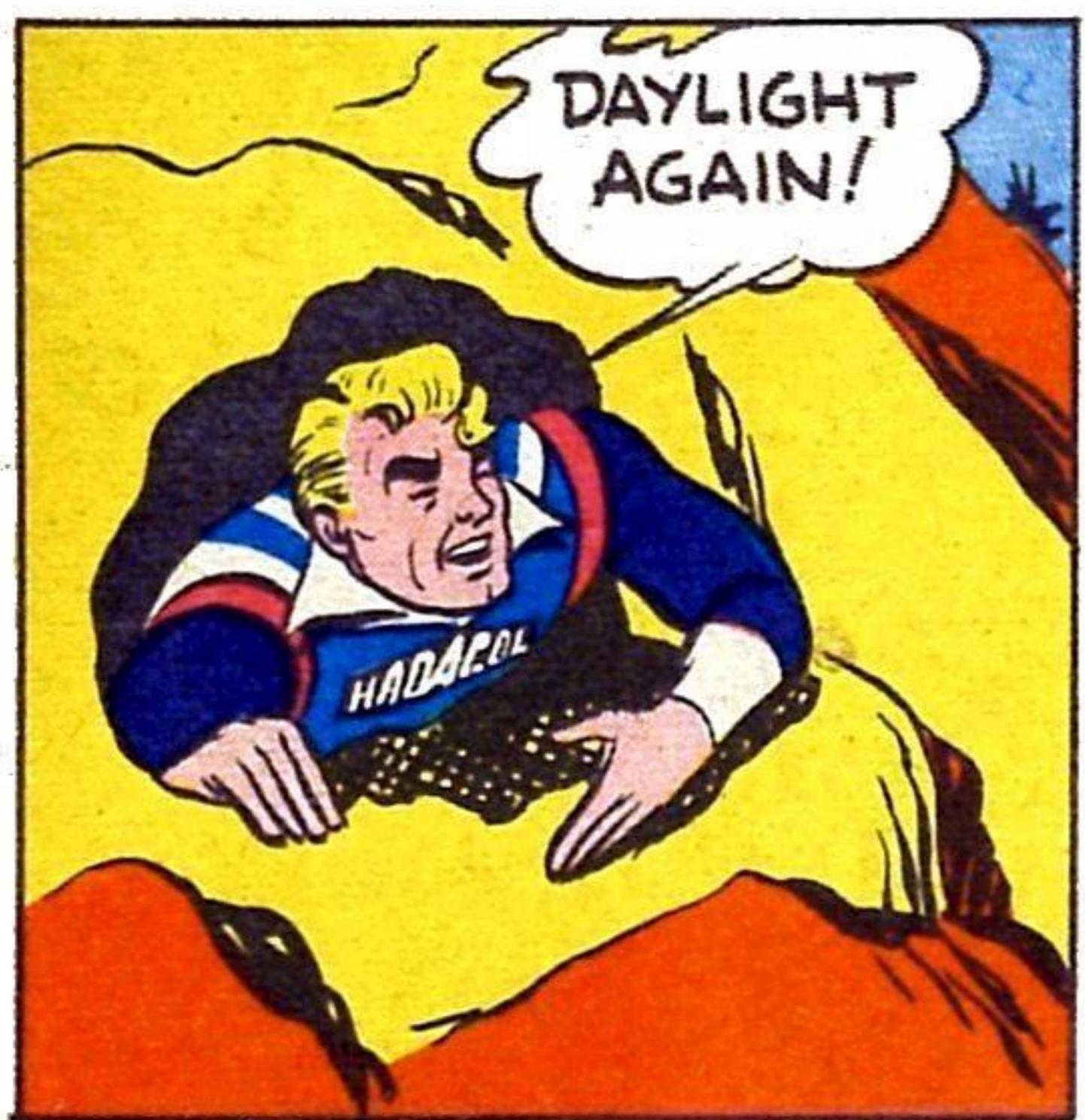
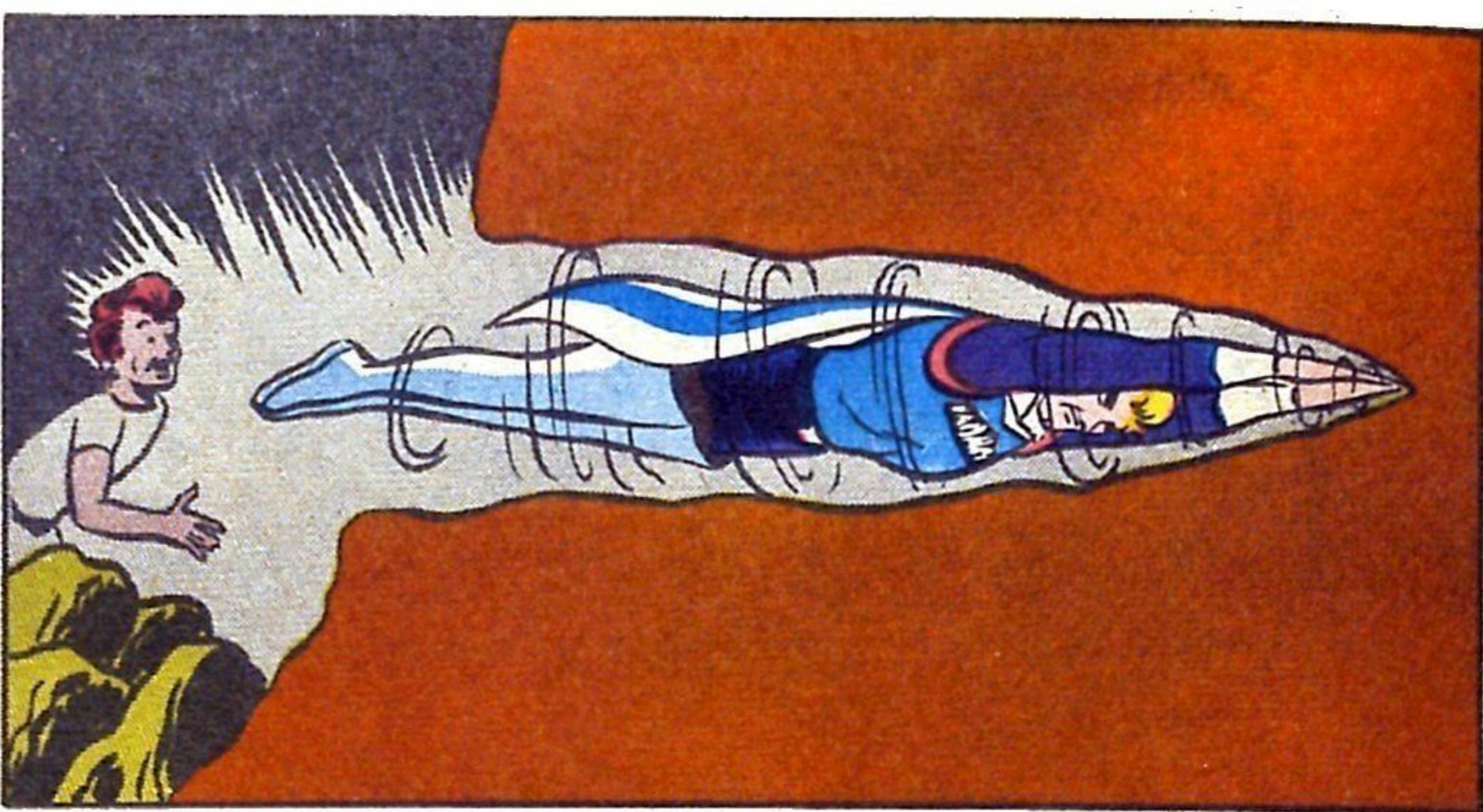


CAPTAIN HADACOL!

LOOK OUT, CAP!  
THE GANG'S COMING BACK!

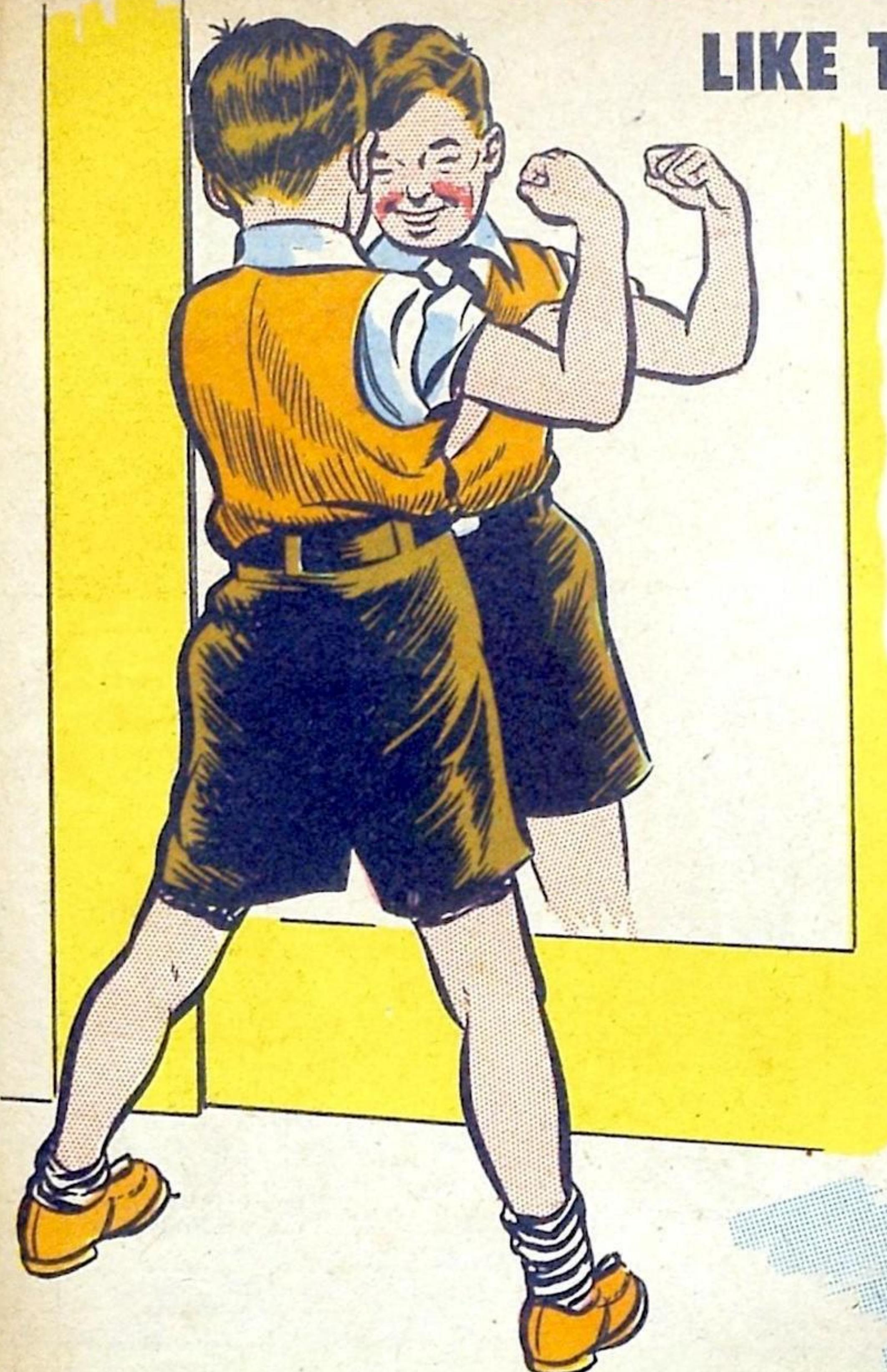
DUCK, CAPTAIN--  
THE ENTRANCE IS  
CAVING IN ---

THE ROTTEN  
TIMBERS  
COLLAPSED--  
SEALING FRIEND  
AND FOE IN A  
LIVING  
TOMB---



# TRUE-LIFE LETTERS

LIKE THESE SHOW HOW



**HADACOL** is helping children who had poor appetite and stomach distress, who were weak, rundown, and couldn't sleep well . . . when these conditions are caused by deficiencies of Vitamins B<sub>1</sub>, B<sub>2</sub>,

Niacin and Iron!



*Mrs. Elmer Hisel, 3225 2nd Avenue, Council Bluffs, Iowa—My daughter*

has taken two bottles of HADACOL, and has been eating more than before and also sleeps better. I think HADACOL is the best thing for children who do not have an appetite. My daughter is four years old. Before taking HADACOL my daughter complained of her stomach hurting her, and I got her a bottle of HADACOL, and she says her stomach doesn't bother her anymore. I think HADACOL is wonderful. I am also giving HADACOL to my three year old daughter. My four year old daughter's name is Lucille Hisel.



*Mrs. Hilton Shuff, Route 1, Box 42, Ville Platte, Louisiana—My son,*

Mark Wendell, couldn't hold anything on his stomach, and was very weak and very pale. I started giving him HADACOL, and he started improving in just a short time. He has gained weight and

I know he has more energy than a dozen wild Indians. It is a full time job just watching him now. You can well understand why our family is sold on HADACOL.



*Frank Hilburn, Route 2, Jayess, Mississippi—My little boy has taken*

four bottles of HADACOL. He could not sleep at night, but after taking HADACOL he can eat anything he wants, and he sleeps all night long. You may use my name anywhere you please. Since he is taking HADACOL, he feels good all the time.



*Mrs. Thomas Fanning, Francisco, Alabama—I just want to say a few words about your*

HADACOL. I can't praise it enough for what it has done for my little 7 year old girl. She was weak and pale, and did not eat very much. So, I decided to try HADACOL. Now, she eats more and has gained weight. My friends and neighbors all are talking about her looking so much better. I can't say enough for it. I recommend it to my friends and neighbors or anybody. I will know from now on what to get when any of my family needs help for I know HADACOL can help. Feel free to use this letter for a testimonial. All I have said here is true.



# BOYS - GIRLS!

Have Fun! Join me on my thrilling adventures and become a member of my Captain Hadacol Club!

*Captain Hadacol*

YOU GET THIS  
**CAPTAIN HADACOL T-SHIRT**



... AND THIS  
**CAPTAIN HADACOL CLUB CARD**



For Only **1 HADACOL BOX TOP AND 25¢**

Captain HADACOL recommends that the first thing you do is to order one of his white, top-quality, Captain HADACOL T-shirts . . . printed with your own first name! And, you'll be amazed at the way the Captain HADACOL emblem glows in the dark. Almost like magic! Your Captain HADACOL Club Card will be sent you with your personalized T-shirt. You'll have fun as a member of the Captain HADACOL Club!

# FREE!

EXCITING PRIZE FOLDER SHOWS YOU HOW EASY IT IS TO SECURE WONDERFUL PRIZES LIKE THOSE SHOWN HERE... JUST FOR SAVING HADACOL BOX TOPS!



*Send 1¢ Postcard or Write For Your FREE Prize Folder to:*

**CAPTAIN HADACOL**

Post Office Box No. 582

Lafayette, Louisiana



CAPTAIN HADACOL HOLSTER SET



"SQUIRT" WATER PISTOL



POCKET FLASHLIGHT



BALL-POINT PEN RING



SUN WATCH (WITH COMPASS)



"GOLDEN" JINGLING SPURS

## The Man Who Gave The World HADACOL!

**Senator Dudley J. LeBlanc**

Thanks to the tireless efforts in scientific research of Senator Dudley J. LeBlanc—eminent statesman of Louisiana and creator of this great new HADACOL you don't have to be satisfied with symptomatic relief—because it's possible to relieve the real cause of such ailments as stomach distress, gas pains, heartburn, indigestion, aches and pains, certain nervous disorders and a general rundown condition, due to lack of Vitamins B<sub>1</sub>, B<sub>2</sub>, Iron and Niacin.



HADACOL not only supplies deficient systems with more than your daily needs of Vitamins B<sub>1</sub>, B<sub>2</sub>, Iron and Niacin but also beneficial amounts of precious Calcium, and Phosphorus—elements so vital to help maintain good health and guard against such deficiency ailments. A big improvement is often noticed in the way you feel within a few days. And LISTEN TO THIS! Continued use of this great HADACOL helps keep such distress from coming back.

Don't delay. Don't continue to suffer. Remember HADACOL relieves the cause of such ailments above. You owe it to yourself—to your family to start taking HADACOL at once.

# HADACOL

**GET THAT WONDERFUL HADACOL FEELING**



© 1950, The LeBlanc Corporation.

## SEND NO MONEY!

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_

TOWN \_\_\_\_\_  
STATE \_\_\_\_\_

If your druggist does not have HADACOL, order direct, giving us the name and address of your druggist. Trial size, \$1.25; Large Family or Hospital Economy Size, \$3.50. Just pay postman the cost, plus C.O.D. charges. If you remit with order we pay postage.

Mail to Dept. D  
THE LeBLANC  
CORPORATION  
Lafayette, La.

Hadacol derived its name from the fact that its inventor, the statesman and scientist Dudley Joseph LeBlanc, Sr. "hadda call it something." The ingredients of Hadacol were vitamins B1 and B2, iron, niacin, calcium, phosphorous, honey, and hydrochloric acid diluted in a solution of 12% alcohol. The hydrochloric acid operated as a catalyst by which to accelerate the distribution of alcohol throughout the body of the person who believed it good to enjoy "that wonderful Hadacol feeling." The advertisement displayed above was printed in 1951.



# COMING!

SENATOR LEBLANC Invites You  
To See His SENSATIONAL NEW

# HADACOL CARAVAN SHOW

**14**  
*Sensational  
Scintillating  
ACTS!*

**SPECIAL PRIZES  
FOR CHILDREN**

for turning in the greatest  
number of Hadacol box tops  
on night of the show!

**1<sup>ST</sup> PRIZE**



**2<sup>ND</sup> PRIZE**



**3<sup>RD</sup> PRIZE**



**FRIDAY**  
AUGUST 17  
7 P. M.

**CITY PARK  
STADIUM**

**IN CASE OF  
RAIN  
MUNICIPAL  
AUDITORIUM**

**RESERVED  
SECTION  
FOR COLORED**



**DOROTHY DORBEN  
ADORABLES**

**MAGICIANS**

**A GALA EVENT FOR THE YOUNG AND YOUNG IN HEART**

The HADACOL CARAVAN SHOW is intended solely to entertain our friends, the users of HADACOL. We are anxious to meet you; we are anxious to know you; we wish we could shake hands with you!

But, because it is not possible to visit with you individually, and indicate our sincere appreciation for your continued use of HADACOL — we have organized a great new HADACOL CARAVAN

SHOW, and invite you, as our customer, to come and see us.

All we request is that you merely bring two box tops; if you are an adult, or, one box top if you are a youngster (under 12 years of age), when you come to see the HADACOL CARAVAN SHOW.

NOTE: Cash value of a HADACOL Box Top is 1/20th of 1 cent!

**GET YOUR HADACOL NOW!**



**Money CAN'T Buy Admission to  
this Great Star-Studded Show!**

**ADMISSION  
is by Complete  
BOX TOPS ALONE!**



THE CARAVAN WILL SHOW IN THE FOLLOWING CITIES IN THE NEW ORLEANS AREA. SEE IT OFTEN.

**NEW IBERIA**  
Wednesday, Aug. 15

**THIBODAUX**

Thursday, Aug. 16

**HAMMOND**

Saturday, Aug. 18

**BILOXI**

Sunday, August 19

SEE THE SPECTACULAR HADACOL PARADE 2:30 P. M. EACH CITY—SEE THE HADACOL SHOW 7:00 P. M.



*Dudley J. LeBlanc*

**Dudley “Coozan Dud” Joseph LeBlanc, Sr.**

Youngsville, Louisiana, 16 August 1894 – 22 October 1971, Abbeville General Hospital, Abbeville, Louisiana